

# Creating an industrialized hybrid cloud

## Integration for transformation

### 70%

of decision makers will always use a **blend** of traditional IT and cloud<sup>1</sup>—a hybrid model.



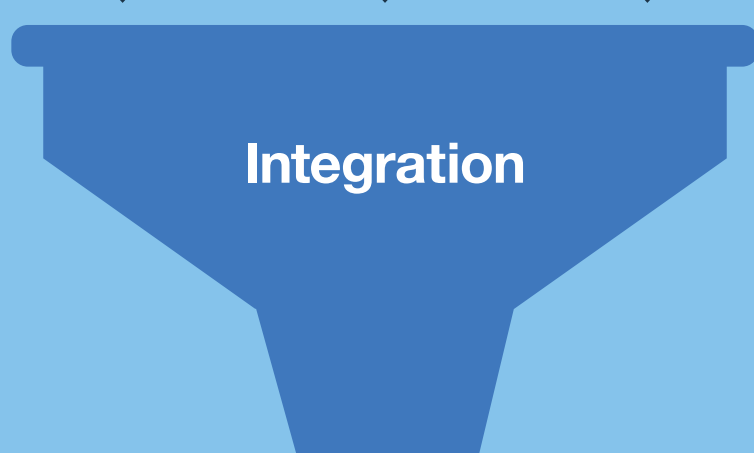
### 90%

of leading orgs say hybrid has higher ROI than all-traditional or all-cloud.<sup>2</sup>

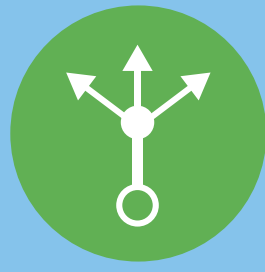


## But how do you get there?

Private    Public    Traditional



Systems/  
services  
integration



### 85%

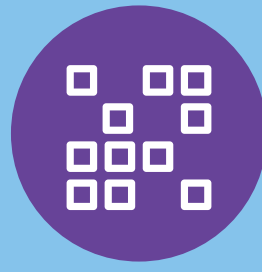
of leading hybrid adopters report **open standards & technologies** are essential.<sup>3</sup>

ITSM  
integration



Leading hybrid adopters are **2.6x** as likely to use **highly integrated service management**.<sup>4</sup>

Program  
management



Leading hybrid adopters are **3x** as likely to use **sophisticated automation** to manage and orchestrate their hybrid environments.<sup>5</sup>

## Industrialized hybrid cloud

### 85%

of leading orgs report that hybrid accelerates digital transformation.<sup>6</sup>

## At IBM, we build industrialized hybrid clouds: powerful platforms for digital transformation.

### Digital transformation

Internet of Things

Cognitive computing

Data analytics

Quantum computing

Mobility



### Read the white paper

Read the white paper, *Creating an industrialized hybrid cloud: Integrating systems and services for digital transformation.*

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<sup>1-6</sup> IBM Center for Applied Insights. "Growing up hybrid: Accelerating digital transformation." February 2016. <http://ibmcai.com/2016/02/09/how-leaders-thrive-in-a-hybrid-world-2/>