# Creating an industrialized hybrid cloud

## Integration for transformation

**70%**
of decision makers will always use a **blend** of traditional IT and cloud[1]—a hybrid model.
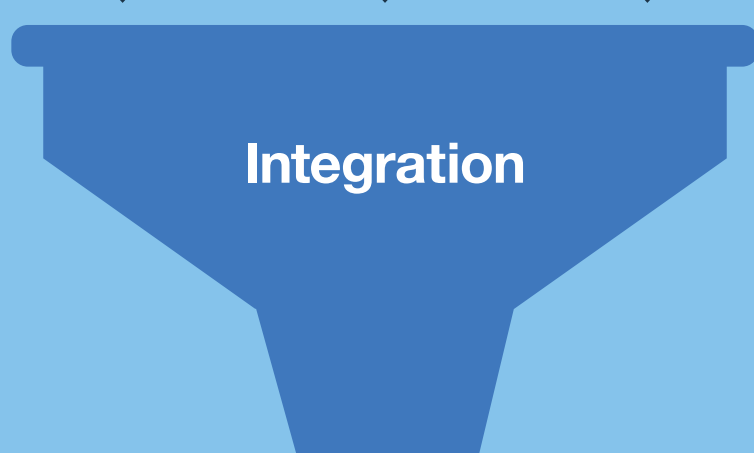
**90%**
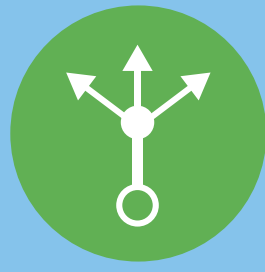of leading orgs say hybrid has higher ROI than all-traditional or all-cloud.[2]

## But how do you get there?

Private ↓    Public ↓    Traditional ↓

### Integration

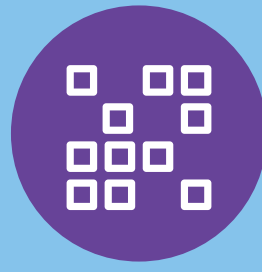**Systems/services integration**

**85%**
of leading hybrid adopters report **open standards & technologies** are essential.[3]

**ITSM integration**

Leading hybrid adopters are **2.6x** as likely to use **highly integrated service management**.[4]

**Program management**

Leading hybrid adopters are **3x** as likely to use **sophisticated automation to manage and orchestrate** their hybrid environments.[5]

### Industrialized hybrid cloud

**85%**
of leading orgs report that hybrid accelerates digital transformation.[6]

## At IBM, we build *industrialized* hybrid clouds: powerful platforms for digital transformation.

## Digital transformation

Internet of Things

Cognitive computing

Quantum computing

Data analytics

Mobility

IBM

### Read the white paper

Read the white paper, *Creating an industrialized hybrid cloud: Integrating systems and services for digital transformation.*

**Download now!**

1-6 IBM Center for Applied Insights. "Growing up hybrid: Accelerating digital transformation." February 2016.
http://ibmcai.com/2016/02/09/ how-leaders-thrive-in-a-hybrid-world-2/