

# Laura Enemosah

Product Manager

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## SUMMARY

**Results-Driven Product Manager** with 1 year of hands-on experience in product strategy, user-centric design, and data-informed decision-making. Proven ability to identify customer pain points, define key metrics, and drive product improvements through cross-functional collaboration. Skilled at translating user insights into actionable roadmaps while balancing business goals and technical feasibility. Passionate about building impactful products that deliver measurable value, combining analytical rigor with a deep understanding of user needs.

## SKILLS

Product Management	Strategic Thinking
Collaboration	Quick Learner
Product Analysis	Product Development

## EXPERIENCE

2025	<p><b>Product Manager</b> <i>Rooster Africa</i></p> <p>Supporting the development of a digital launchpad for African startups by contributing to product strategy, user research, and feature prioritization. Collaborate with cross-functional teams to identify user needs, improve platform usability, and drive impactful solutions that empower early-stage founders across the continent.</p>
2024 – 2025	<p><b>Product Manager Intern</b> <i>MAX</i></p> <p>Managed a portfolio of products</p> <ul style="list-style-type: none"><li>Increased product efficiency by 20% through innovative strategies</li><li>Collaborated with interdisciplinary teams to drive product development</li></ul>
2024 – 2025	<p><b>Product Manager Intern</b> <i>Samic-Idea Multi Venture</i></p> <p>Assisted in managing and developing products</p> <ul style="list-style-type: none"><li>Partook in creating a new analytics tool that increased user satisfaction by 25%</li><li>Boosted team productivity by enhancing collaborative efforts</li><li>Worked alongside sales and marketing teams for successful product rollouts</li></ul>
2024	<p><b>Product Manager Volunteer</b> <i>FoundHer Africa</i></p> <p>Volunteered as a 'Product Manager' for FoundHer Africa: Conducted market research and gathered user feedback to identify areas for improvement and new program opportunities.</p>

## EDUCATION

### Bsc. Business Administration

*University for the People*

### Bsc. Computer Science

*Lagos State University*

**Product Management**

*BeTechified*

**Product Management**

*Techyjaunt*

**CERTIFICATION**

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**Product Management Basics**

Pendo, 2025

**Product Launches Micro-Certification™**

Product School, 2025

**Workflow Specialist Certificate**

Asana, 2025

**Product Discovery Certification**

Pendo, 2025

**AI for Product Management**

Pendo, 2025

**STRENGTHS**

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**Strategic Thinker**

Utilised strategic thinking to increase product efficiency by 20% in previous role at MAX.

**Collaborative Team Member**

Helped improve team cohesion resulting in a 15% increase in productivity.

**Quick Learner**

Efficiently mastered new software tools in less than a week, increasing work output by 30%.