



Megan Burgess

Writer

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🌐 meghanburgesswriter.com

Passionate and dynamic professional writer with a history of providing quality content across various genres, including trending news, entertainment, culture, beauty, parenting, and lifestyle. Skilled in managing advertising initiatives and raising awareness of websites, brands, and companies.

EDUCATION

2010 - 2012

● **BA Philosophy, English**
[University of California, Los Angeles](#)

WORK EXPERIENCE

8/2019 - 3/2020

● **Freelance Writer**
[nécessité.co](#)

- Covered women's wellness, self-care, lifestyle, culture, entertainment, and beauty verticals.
- Pitched, researched, wrote, and copyedited multiple assigned articles on a weekly basis.
- Content edited and copyedited content site-wide, including but not limited to articles, ad copy, introductions, and interviews.
- Researched, sought out and contacted notable sources, conducted interviews, and wrote articles covering women's wellness, culture and entertainment, beauty, and lifestyle topics.
- Worked within deadlines to deliver quality content.

2/2018 - 12/2018

● **Trending News Writer**
[Brainjolt Media](#)

- Pitched, researched, wrote, and digitally formatted stories assigned daily for Brainjolt Media's flagship site 22 Words, as well as for Happiness Heroes, Magiquiz, and Bad Parenting Moments.
- Implemented knowledge of social media and online trends to generate pitches and headlines on a daily basis.
- Researched current events in order to curate unique, engaging, and witty content for digital publishing and social media platforms.
- Worked within deadlines to deliver quality content in a timely manner.

11/2017 - 4/2018

● **Freelance Writer**
[Beauty & Hair](#)

- Wrote hair, beauty, and lifestyle articles for Wigs.com, BeautyandHair.com, as well as HairExtensions.com.
- Optimized keywords within content to enhance SEO.
- Incorporated preferred products within web content and corresponding imagery.
- Digitally formatted articles to include images, GIFS, and links.
- Designed and created graphics for web content within articles.

6/2018 - 2/2019

Copy Editor

[Shinez.IO Ltd.](#)

- Copyedited, rewrote, and proofread assigned articles for accuracy.
- Ensured all content was in alignment with brand messaging.
- Optimized content with keywords to enhance SEO.
- Worked within deadlines to deliver quality content in a timely manner.

BYLINES

- Nécessité.co
- 22 Words
- Bad Parenting Moments
- Scary Mommy
- Mother.ly
- The Mighty
- Parent.co
- Mamapedia
- Happiness Heroes
- The Mighty
- Wigs.com
- Beauty and Hair

SKILLS

- Web Content
- Copywriting
- Copy Editing
- WordPress
- Researching
- SEO
- Microsoft Office
- Social Media Campaigns

PORTFOLIO

[MeganBurgessWriter.com](#)