

Lauren Omer

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Education

University of Central Florida — Orlando, Florida
Bachelor's Degree in Journalism

- *Print/Digital Track*

Expected Graduation:

December 2025

- Certificate in Editing and Publishing

Member, Society of Professional Journalists (SPJ)

Relevant Coursework

- Advanced Reporting
 - Multimedia Journalism
 - News Reporting
 - Cultural Rhetorics
 - Mass Media Communication
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Additional Skills

- Staff Leadership
- Camera, Lighting, and Mic Operation
- Beat Reporting
- BLOX CMS
- Social Media Management
- AP Style
- WordPress
- Customer Service
- Storytelling
- Active Listening

Experience

UCF's *The Charge*

Beat Reporter

January 2024 – Present

- Pitch and write original story ideas for varying beats, including culture and news.
- Report and write stories that engage and impact the campus community.
- Collaborate with a team of writers and editors to ensure quality content production.
- Conduct interviews and research to gather information and develop compelling narratives.

Her Campus – UCF Chapter

Editorial Writer

August 2024 – Present

- Pitch original ideas, both for personal articles and for other writers to contribute to.
- Write weekly stories across a variety of topics, including culture and news.
- Participate in weekly editorial meetings and collaborate with other writers and editors.
- Conduct market research to generate insights and assist in content strategy.
- Interview sources, pre-report events, and ensure the delivery of timely and accurate updates.

RoyalTea

Shift Lead - Barista

January 2023 – August 2024

- Led and managed a team of baristas to ensure efficient operations during shifts.
- Coordinated team efforts during high-pressure rushes to maintain smooth service.