


LAUREN OMER

DIGITAL AND PRINT

 772-777-5672

 laurenomerofficial@gmail.com

 Orlando, FL

 <https://laurenomer.journoportfolio.com/>

ABOUT ME

I am a motivated junior journalism student seeking an opportunity to contribute to company success. I have a year of experience pitching and writing articles. I have produced and published an array of stories, but I am passionate about telling stories about community and unity. I am looking to apply my background experience to take on roles with a team that values hard work and big care for quality.

SKILLS

- Beat reporting
- BLOX CMS
- Social media management
- AP Style
- WordPress
- Idea generation
- Storytelling
- Active listening
- Attention to detail

EDUCATION

UNIVERSITY OF CENTRAL FLORIDA - ORLANDO, FL

Pursuing a bachelors degree in
Journalism on the print/digital track

Minoring in creative writing and earning
a certificate in editing and publishing

- UCF's SPJ chapter member

TIMBER CREEK HIGH SCHOOL - ORLANDO, FL

Graduated Magna Cum Laude in May,
2021

- Yearbook editor
- FLOW Literary and Art Magazine
editor and writer

EXPERIENCE

HER CAMPUS - EDITORIAL WRITER

September 2024 - present

- Pitch multiple original ideas, both for myself and other writers to use
- Write stories weekly in varying beats, from culture to news
- Attend weekly editorial meetings and worked in a team

THE CHARGE - ENTERTAINMENT/CULTURE REPORTER

January 2024 - present

- Pitch ideas for news and community stories that impact UCF students
- Interview sources and leads to gather information on stories
- Pre-reported on events, ensuring interviews and implementing effective communication
- Worked closely with editors to consistently communicate revisions and updates