



CANNABIS GLOWS UP

It's time to curate your collection of accessories for the next big home design trend: cannabis carts. Because bar carts are so 2020, and we are so over 2020.

TEXT STEPHANIE WILSON

PHOTO COURTESY OF BESITOS



1906

POP A DROP



Side effects include flashes of
brilliance and cognitive miracles.



Summerland
Ceramic Bongs

Dancing bears, tie-dye tapestries, bongs made in shop class...the once universal visuals that accompanied the stoner cliché seemed set in stone. But the cannabis aesthetic has evolved, and we're oh so glad for the glow up.

It starts with the lingo. Marijuana (the term) and its many aliases—pot, weed, the devil's lettuce—is out; *cannabis* is in. And cannabis is having a moment, rising from barely legal to essential status in a few years flat—and doing so

without ad campaigns touting its many proven health benefits due to government-mandated advertising restrictions. Along with that uptick, cannabis accessories have become must-have items for trendsetters. What's more, we predict that a curated collection of said accessories stylishly displayed on former bar carts—now transformed into smoking-hot cannabis carts—will be the must-have home decor item of 2021, hashtag #highdesign.

Be a trendsetter and start curating your collection now. To help you get started, we've rounded up some info and suggestions of top pieces from aesthetically minded brands that caught our eye, captured our attention, and earned spots on our own cannabis carts. Read on for suggestions about how to make your own enviable hub for getting high.

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GLOW-UP NO. 1: SUMMERLAND

Consider a Summerland (*welcometosummer.land*) bong for your cannabis cart's bubbly centerpiece. This is no hunk of plastic stored under a dorm bed and plastered with dancing bear stickers. The California company offers premium bongs and pipes made by hand in small batches using only natural materials.

Aesthetically minded cannabis enthusiast Liam Kaczmar started Summerland to bring sustainable, artisan-made pipes, bongs, home goods, and hemp apparel to fill a gap he found while in the market

for a bong that would meet his sophisticated style-conscious standards. Finding only the tacky stuff of stereotypical stoner nightmares, Kaczmar decided to create the bong he sought on his own. Thus, Summerland was born. Each of the brand's sleek, minimal, monotone bongs and pipes appeal to the sophisticated smoker who's as concerned with the quality of the cannabis as with the device out of which it's consumed.

The ultimate result: Each hand-made sculptural piece is a one-of-a-kind conversation starter. All ceramic items are made using lead-free, food-safe glaze and natural ceramic clay, one of the old-

est building materials known to man. Available in glossy white or earth-toned matte colors in three shapes and styles, these design objects are worthy of display—if not on a dedicated smoking cart then at least on a mantel or coffee table. They also make beautiful vessels for fresh flowers.

How to decide which Summerland device is right for your cannabis cart? That depends on your design sensibilities. If your decor leans toward the classic, opt for the Chongo (\$250), the brand's original all-ceramic bong. The official product description calls the timeless piece “as familiar as a well-worn poncho keeping you warm at the bonfire.” If your decor leans more maximalist than Marie Condo, you'll want to set sail on the Land Yacht (\$225). The largest piece in the Summerland family, the bong's sleek lines and roomy double chamber hold a lot of smoke—and look great doing it.



Summerland
Ceramic Pipe

DON'T FORGET THE GARNISH

Summerland's Fruit Fantasy Apple Pipe (\$85) is a witty nod to the creative desperation that's led far too many cannabis-consuming youth to take hits out of an apple when more standard inorganic devices weren't available.

The glossy white ceramic pipe is a big step up from that organic DIY version. If you're not cannabis-cart-conspicuous about your consumption habits, you can let this juicy lil' fruit sit stealthily on your bookcase disguised as an art object until the moment is right to take a bite.



Summerland Fruit Fantasy Apple Pipe

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FULL-SPECTRUM
LIVE-EXTRACTED
PREMIUM
CANNABIS

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LIVE-EXTRACTED, PREMIUM
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OF PERFECTION. THE CO2
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BEEN ULTRA-REFINED...AND
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MUCH MORE. PARTAKE IN THE
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GLOW-UP NO. 2: TETRA

During the mid-century period, design luminaries such as Dieter Rams, Marianne Brandt, and Enzo Mari created iconic smoking accessories for the home. Tetra (shop-tetra.com) seeks to revive that tradition of beautiful and useful objects in a contemporary way, celebrating the new rituals of smoking through the lens of great design. The dispensary, retailer, and accessories brand offers beautifully designed smoking objects for “aesthetically minded people” and curates smoking accessories for the art collector.

In Tetra’s world, smoking is an antidote to the harried, tech-obsessed pace of modern life. These aren’t thumb-drive-esque vape pens that you hit as you hustle from meeting to meeting; these are objects d’art that demand you sit down, relax, and be present for your session. “Breathe deeply, disconnect, and enjoy the pleasure of cannabis, company, and conversation with smoking accessories created by the



world’s top designers and artists,” the marketing material suggests.

Take the Elbow Pipe (\$70) designed by ceramicist Ninon Choplin of neenineen exclusively for Tetra. Paris-born, LA-based Choplin, who uses gender-neutral pronouns, is known for injecting a bit of whimsy into their designs. The Elbow is a chubby, tube-shaped

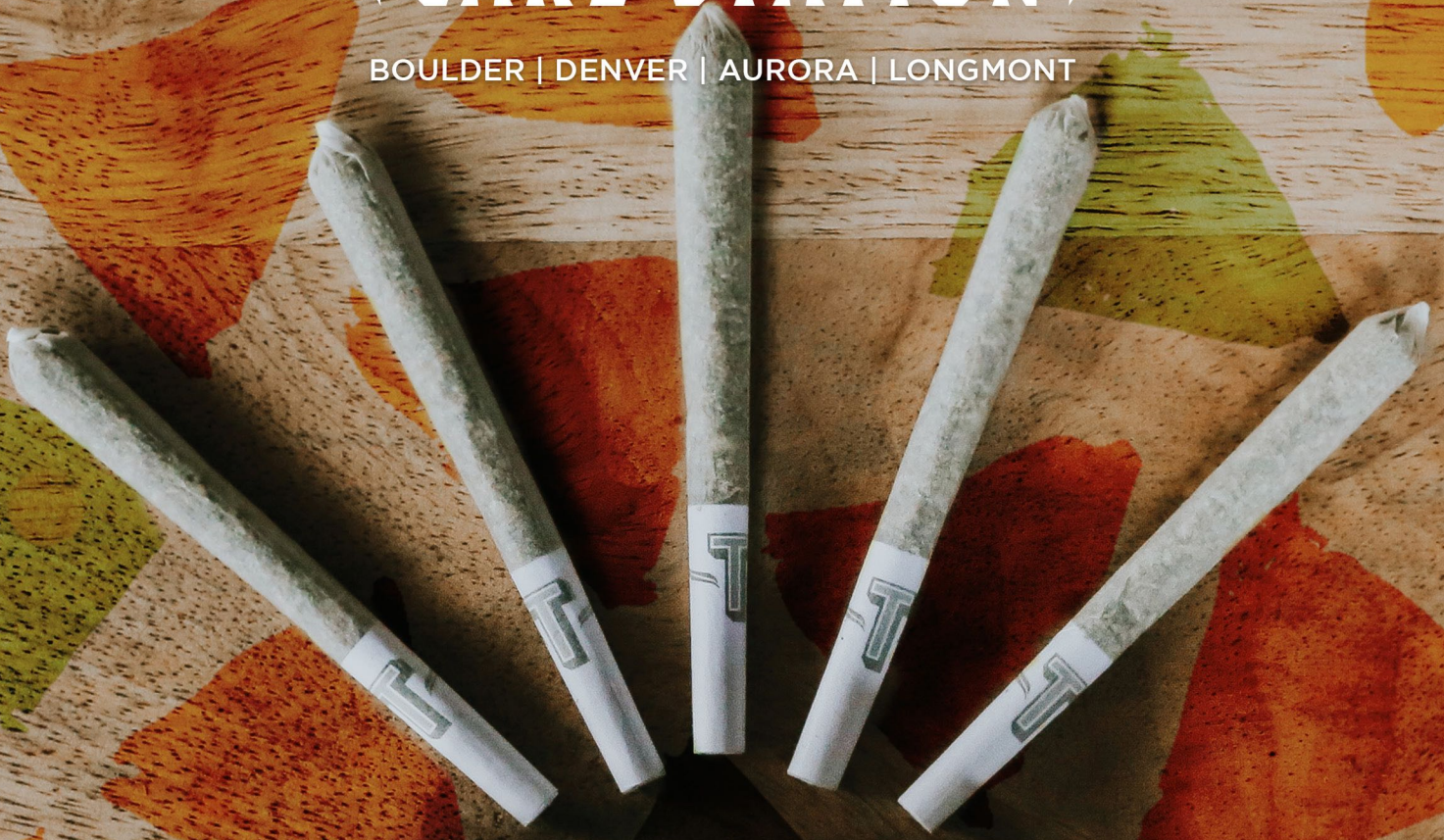
pipe that lets you watch as smoke billows inside it each time you puff. It’s on the large side but it fits perfectly into one hand, with a carb and an upturned bowl on one side and a mouthpiece on the other.

Hand-cast in smooth porcelain, the discrete pebble-shaped Connector Pipe (\$70) is a pleasure to hold in the palm. It’s de-


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signed by Miwak Junior, the side project of Chilean fine artist and master painter Sebastian Boher, who specializes in aquatic sculptures—*fish homes*, he calls them—as well as pipes.

The first pipe to be released under the Tetra brand, the Balance Pipe (\$65) is also the first glass pipe to feature meticulously applied design considerations.

Devised by New York product designer Jamie Wolfond, the pipe showcases a bowl artfully pierced by a slender stem that encompassing both mouthpiece and its carb. It stands steadily on a flat surface; its proportions have been calibrated for pleasure and ease of use; and it lab-quality borosilicate glass does not conduct heat, making for a cooler, smoother smoke.

Tetra Balance Pipe



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GLOW-UP NO. 3: SACKVILLE & CO.

Build your smoking-hot bar by visiting Sackville & Co.'s online shop (sackville.co/shop/all). Drawing inspiration from art, design, music, fashion, and contemporary culture, Sackville & Co. products use high-end materials such as brushed gold finishes, marble, and ceramics to create chic-looking grinders, rolling papers, rolling trays, bonds, and other highly coveted accessories. Catering to design-forward consumers, Sackville has redefined the smoking experience for the modern female consumer, encouraging women to celebrate their relationship with cannabis—whether at a dinner party, concert, or alone in the bathtub—and to feel stylish and inspired while doing it.

Co-founders Hayley Dineen and Lana Van Brunt bonded over their shared frustration of being unable to find design-forward cannabis products to fit their personal lifestyle. With years of experience in luxury product development, experiential marketing, and business development, the two cannabis-loving entrepreneurs felt it was time to not have to feel stigmas or hide evidence of their smoking habits. So they created a line of flaunt-worthy accessories suited to be display pieces rather than stashed in a drawer.

Sackville's collection includes contemporary gold grinders, rolling papers, limited-edition rolling trays, bongs, and other chic smoking goods. The brand also introduced limited-run artist collaborations last holiday season—including teaming up with the women at Nice Paper to launch the perfect stash box—that are as beautiful as they are func-

tional, giving “high art” a whole new meaning.

A new joint-rolling kit collaboration between Wu-Tang Clan's GZA and Sackville pays homage to the “Liquid Swords” album on its 25th anniversary while backing the effort to get cannabis prisoners out of jail, with all profits going to The Last Prisoner Project (lastprisonerproject.org).





Sackville's Gilded Grinder and (sold-out) Sackville x Maya Ceramics bong





Sackville's Bubble Bag

PHOTOS COURTESY OF SACKVILLE & CO.



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GLOW-UP NO. 4: BESITOS

The finishing touches of your cart collection come from Besito (*besito.la*), a vape company with exclusive 4/20 clothing and accessory launches dropping on the 4th of every month, all year long. Some of the pieces are abso-fricken-lutely perfect options to add the “low” of the high/low decor look you’re going for. Our faves: an “I’m high, lol” chip clip and a tote bag emblazoned with Besito’s signature tag line: “more fuck yeah, less oh fuck.”

We dig the vibe. On its own, Besito’s profanity-laced message could come across as aggressive but don’t let that fool you: This brand is all about giving people giggly good times. You can tell from just one look at the LA-based brand’s creative campaigns, which

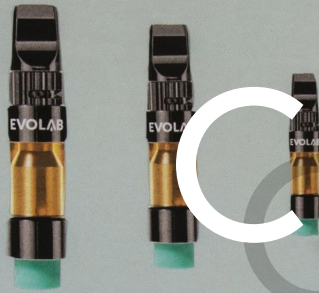
feature gender-neutral models, products, packaging, collaborations, creative campaigns, inclusive messaging, mission, and advocacy.

Besito is the brainchild Maggie Connors, a Stanford MBA branding pro who worked with the likes of Apple, Starbucks, and Pepsico before she transitioned into cannabis in 2017. Along with a massive amount of knowledge gleaned from years of mainstream corporate experience in brand management, Connors brings a bit of Cuban flair to the industry, and the combination of branding and culture is fueling Besito’s success.

Besito, which means “little kiss” in Spanish, is decidedly upscale but definitely not elegantly boring. Quite the opposite, in fact. In an interview with *VoyageLA*, Connors explains she was inspired to launch Besito as a reflection of LA



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Besito hexagonal
vape pen

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culture: diverse, colorful, sexy, and fun. “We wanted to bring sophisticated product design and a bright, colorful, fun aesthetic that was missing from cannabis,” she says.

Besito vapes are stylish (with an edge), a little bit funky, industrial, and sleek. The packaging is colorful and fun, the signature high social and giggly. The all-in-one pens are just as much a fashionable gender-neutral accessories as they are high-end delivery systems for mood-enhancing cannabis blends in yummy flavors. Not to mention the brand donates 1 percent of its proceeds to the Equity First Alliance, a nonprofit that’s working to repair the harm caused by the war on drugs. Basically, Besito is a whole mood itself—which is how Connors planned it from the start.

“Our brand ethos is who we are as a company,” Connors told *Lonny*. “Passionate about cannabis, diverse, inclusive, and fun.” From the products and the packaging to the brand advertising and social messaging, everything about the brand has an approachable, chill vibe. The Besito aesthetic exudes a laid-back attitude that connects with consumers, elevating the brand above the competition in a crowded marketplace. **S**

