

# Andrew Ekuwem

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Lagos, Nigeria | 09164827730 | [ekuwemrobor@gmail.com](mailto:ekuwemrobor@gmail.com) | [LinkedIn](#)

## Tech Writer & Automotive Journalist | 1M+ Reads

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Tech journalist Andrew Ekuwem has a talent for simplifying complicated technologies. His writing has been read by over 1 million readers and featured in leading publications, including How-To Geek, SlashGear, Techopedia, and SimStaff. Andrew turns complex ideas into understandable, educational material that appeals to readers of all backgrounds because he is passionate about engagement and clarity. His writing combines accuracy with an informative, conversational approach, whether he is reporting the newest technological developments or creating in-depth how-to instructions.

## WORK EXPERIENCE

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**SlashGear** - Indianapolis, Indiana,

February 2024 – Present

### Freelance Technical Writer (Remote)

- Authored 30+ high-impact articles spanning consumer tech, electric vehicles, automotive features, tools, and AI—including standout pieces like “11 Of The Most Reliable Electric Vehicles On The Market In 2025” and “9 Ways To Maintain Your Generator For Emergencies”.
- Delivered in-depth, reader-focused guides that simplify technical content and help consumers make informed decisions.
- Bridged tech and automotive domains, covering a broad spectrum—from electric vehicles and diesel trucks to app reviews and software tools—demonstrating versatility and depth.
- Engaged a tech-savvy audience by blending practical advice with compelling storytelling, positioning complex subjects in an accessible, SEO-friendly format.
- Collaborated with SlashGear editors to pitch timely, evergreen, and trend-based content that aligns with reader interest and site strategy.

**SimStaff** - London, England

December 2024 – Present

### Content Writer (Freelance)

- Researched and explained complex automotive and racing simulator topics, demonstrating deep understanding of vehicle mechanics, software, and user experience.
- Wrote content in a custom CMS under editorial guidelines, maintaining clarity, SEO alignment, and fast turnaround times.
- Collaborated with the founder to shape the blog’s content strategy and voice, ensuring alignment with audience expectations.
- Created long-form articles and blog posts focused on sim racing hardware, driving physics, and emerging vehicle technology, combining technical depth with storytelling for a niche automotive audience.
- Applied AP Style and SEO best practices to boost content discoverability and readability.

### Technology Writer (Freelance)

- Authored expert-level tech explainers and how-to guides on topics including cybersecurity, reverse phone lookup, social media privacy, and emerging digital trends, making niche technical subjects accessible to a broad readership.
- Specializing in cybersecurity and investigative tech, with notable pieces like “*How Reverse Phone Lookup Works*” and smartphone safety tips, consistently breaking down complex processes into clear, actionable advice.
- Demonstrated versatility across tech domains, covering software tools, digital privacy, and platform-based tutorials, highlighting an ability to traverse both consumer and professional tech topics.
- Built credibility and audience trust, drawing on years of freelance experience and bylines across top-tier platforms.
- Engaged with a diverse audience, delivering material that combines journalism precision with practical guidance—educating and empowering readers to navigate today’s tech landscape.

### *How-To Geek - Freelance*

September 2023 – December 2024

### Technology Features Writer

- Published 14+ feature articles and practical guides focused on Apple products, macOS, iOS, Windows, and general tech troubleshooting.
- Simplified complex tech for everyday users, transforming intricate technical procedures into clear, step-by-step tutorials that helped readers troubleshoot and enhance their digital experience.
- Demonstrated versatility across platforms, covering both Apple and Windows ecosystems, and producing diverse content types—from quick how-to notes to thoughtful opinion pieces.
- Engaged a tech-curious audience by blending technical accuracy with conversational, approachable language, boosting reader trust and loyalty.
- Collaborated with editors to pitch and refine articles that aligned with How-To Geek’s audience needs and editorial standards.

## EDUCATION

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**University of Lagos** - Lagos, Nigeria

[B.Sc.](#) Business Administration | 2019 - 2023

## PROFESSIONAL SKILLS

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- **Content & Editorial:** SEO Writing, Copy Editing, Research, Fact-Checking
- **Tools & Platforms:** WordPress, Trello, Slack, Google Workspace, CMS Platforms
- **Soft Skills:** Deadline Management, Communication, Adaptability