

Lindsey Wilson

LindseyAnnWilson@gmail.com – www.lindseyannwilson.com

Experience

DIRECTOR OF PROMOTED CONTENT 2015-PRESENT
GOW MEDIA, CULTUREMAP

- Write and manage all advertorial content for daily news websites in 5 Texas markets and 3 satellite sites (approx. 600-700 articles yearly, an increase of ~10% since department inception), plus write news articles and theater reviews when possible.
- Assign articles to freelancers and staff writers, manage the budget and invoices, and oversee social media for all paid content.
- Previously Dallas-Fort Worth city editor, and freelancer for the Dallas site since 2012 launch.

TEXAS REGIONAL EDITOR 2013-2015
MORRIS VISITOR PUBLICATIONS

- Planned and executed editorial direction for 8 travel publications in Dallas, Houston, and San Antonio, including a monthly magazine and yearly coffee-table books found in major hotels.
- Managed freelancers, sourced all artwork, and wrote articles as needed.
- Maintained the websites and created online content for all Texas markets.

MANAGING EDITOR 2009-2013
PANACHE PARTNERS

- Developed and maintained editorial direction for 12+ luxury lifestyle coffee-table book series.
- Interviewed SMEs and wrote profiles on famous chefs, celebrity event planners, world-class architects, award-winning designers, prominent wineries, and exciting travel destinations.
- Supervised and mentored 3-6 in-house editors plus freelance writers.

Education

SYRACUSE UNIVERSITY, NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS

MASTER OF ARTS, JOURNALISM, 2008

- Recipient of the Graduate School Master's Prize.
- Graduate assistant to the director of the Goldring Arts Journalism program, and one of two Goldring fellows/scholars.

UNIVERSITY OF COLORADO, BOULDER

BACHELOR OF ARTS, THEATER, 2004

- Dean's List 6 semesters.
- Studied drama abroad in Surrey, England, at Royal Holloway, University of London.

Skills

- Writing
- Editing
- Client Relations
- Digital Media
- Content Strategy
- Proofreading
- Brand Marketing
- Workflow Software

Freelance

- *Arts + Culture Texas* magazine
- Benton Buckley Books
- Inspired Intermedia
- *American Theatre* magazine
- Playbill
- *D Magazine*
- Medium Giant
- Ansira
- Johnnie Studio
- Dallas Convention & Visitor's Bureau
- *Dallas Style & Design* magazine