



CASE STUDY #1

Flexible Driver Training Program Minimizes Risk Without Stalling Productivity >>>

>>> Challenge

It can be difficult to squeeze training sessions into the busy workdays of employees. It's even harder to find training programs that keep employees engaged while learning. Courses that are too brief give employees the impression the material they're learning doesn't matter. When training is too long, productivity takes a hit. The key is striking the balance between training sessions that are long enough to stick with your employees, but short enough to ensure productivity does not suffer.

>>> Solution

DriveSafe Online offers highly effective defensive driving training in 1-hr, 2-hr, 4-hr, 6-hr, and 8-hr programs that pack engaging content into easily scheduled, always available learning. The online courses can be taken anytime from anywhere on any device. The flexibility of DriveSafe Online makes delivering training to employees in different locations easy. Most importantly, the quality of the training keeps employees engaged and leads to behavior changes behind the wheel, which reduces risk and significantly improves potentially dangerous road situations.



Florida Company Taps Online Training to Decrease Fleet Accidents by 100%

Peaden Air Conditioning, Plumbing & Electrical provides heating, cooling, plumbing, and electrical services to commercial and residential customers in the Florida Panhandle. The company's drivers are tasked with making service calls to promptly resolve problems in multiple communities. With so many drivers spread out across such a wide geographic area, the vehicle fleet was a major source of risk for the company. When it was time to mitigate risk by implementing a defensive driving training program, Peaden enlisted DriveSafe Online as their training program of choice.

Because Peaden serves customers in so many different areas, it was important that the training be portable and easily accessible to all employees. It was also critical that the safe driver program cover necessary rules, regulations, and procedures without keeping drivers off the road for an extended amount of time. DriveSafe Online met the needs of Peaden by providing a remote defensive driver training program where employees learn how to anticipate, identify, and avoid road hazards to keep themselves, and their fleet vehicles, safe.

// We've seen a dramatic difference in driver behavior before and after the course was assigned. Drivers who have completed the course are more aware of what they are doing and they are being held accountable for their behavior...We haven't had a single 100% at fault accident involving a fleet vehicle since September 30, 2021. With 177 vehicles, that's pretty great. //

Steve Sowers

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at Peaden Air Conditioning, Plumbing & Electrical



For more information on course solutions visit DriveSafeOnline.org
or call 877-265-2170

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