



Chandler Milligan

MARKETING COORDINATOR

Summary

I am a qualified journalist, writer, social media manager, graphic designer, and photographer with a wealth of experience working across multiple organisations in the sporting scene. My biggest passion is marketing and storytelling, and I am eager to take the next step in my career by advancing into a marketing coordinator role.



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Tamborine Mountain, QLD



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milliganmedia

Skills

- Passionate & Loyal
- Fast & Enthusiastic Learner
- Creative Writer & Storyteller
- Sports Media Specialist
- Composed Under Pressure
- Clear Communication Skills
- Adaptable & Flexible
- Precise Attention to Detail

Education

BACHELOR OF COMMUNICATIONS & JOURNALISM

Griffith University

2019 - 2021

SOCIAL MEDIA MARKETING

TAFE Queensland

2022

LEVEL 2 OPPOSITION ANALYSIS IN FOOTBALL

PFSA

2024

Experience

MEDIA MANAGER

Queensland Lions Football Club

2022 - Present

- Manage all social media platforms and website content
- Manage Matchday Coverage for NPL Mens & Women's teams
- Plan, create, and schedule content, including designing graphics and marketing assets

SOCIAL MEDIA PRODUCER

Football Australia

2023 - Present

- Assist with Matchday Coverage across multiple social media platforms for the Socceroos, Olyroos, and Australia Cup
- Produce editorial content for the Socceroos website

DIGITAL CONTENT WRITER

Australian Sports Nutrition

2022 - 2024

- Write compelling copy for four different sports nutrition brands
- Create, plan, and execute long & short-form content for the ASN website and social media

MEDIA ASSISTANT

Brisbane Roar FC

2021

- Manage all social media Matchday Coverage & editorial content for the A-League Mens team