

KATIE CANNON

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Permanent Address: 677 Ayers Drive, Charleston, SC 29412

Current Address: 521 College Street, Unit 409, Columbia, SC 29201

Education

University of South Carolina, Columbia, SC

Expected graduation date May 2026

Cumulative GPA: 3.5/4.00

Bachelor of Science in Journalism

Spanish Minor

Relevant Experiences

CreateAthon

24-hour content creating event

November 8 & 9 2024

- Selected from pool of applicants to work alongside 90 students to create, design, write and produce communications materials for deserving S.C. nonprofit organizations.
- Team awarded Best Creativity among all participants for exceeding nonprofits expectations.
- Collaborated with nine team members to provide nonprofit with complete website revamp, social media campaigns, logo rebranding, radio commercial, television ad and content release schedule.

Summer Internship 2024

Reporter at the Charleston City Paper newspaper

April 2024-August 2024

- General assignment reporting, writing for both print and digital publication while building and maintaining contacts with key community figures and sources.
- Demonstrated versatility by taking on feature writing, investigative journalism and live event coverage.
- Rewriting news and press releases and localizing them.

The Daily Gamecock

Arts and Culture Writer

January 2024 – May 2024

- Locate sources and conduct interviews to write articles for student-run newspaper on local cultural events.
- Incorporate feedback and edits from senior staff to produce final draft.

Extracurriculars

Relay for Life

Marketing and Videography Chair

September 2024 – Present

- Attend events and gather photos and videos to use for social media accounts, as well as creating graphics for specific happenings.
- Manage the committee beneath the executive chair for Marketing and Videography.
- Raise >\$1,000 through individual fundraising.

Zeta Phi Eta, Professional Communications Fraternity

Member

February 2024 – Present

- Attend chapter meetings and communications workshops with local professionals.
- Participate in service events on campus and within the Columbia community.