

JAWAN HERRON

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PROFESSIONAL SUMMARY

Creative writer and graphic designer with over 10 years of experience in writing, editing, and digital design. Skilled in creative and technical writing, resume development, illustration, and multimedia content creation. Experienced in producing professional articles, marketing materials, and community-focused design projects. Combines strong communication and artistic vision to deliver impactful content and visuals for diverse audiences.

SKILLS

Creative Writing | Technical Writing | Resume Writing | Editing | Graphic Design | Illustration | Adobe Illustrator | Photoshop | Lightroom | Photography | Content Strategy | Communication | Leadership | Team Collaboration

EDUCATION

Kansas State University | B.A. Social Sciences & Journalism | May 2016

FREELANCE & INDEPENDENT PROJECTS

- Authored and self-published three full-length novels, focusing on narrative development, dialogue, and world-building.
- Manage a personal creative blog, producing consistent long- and short-form content for readers on writing, art, and digital culture.
- Designed and launched professional websites for personal branding and other creatives using WordPress and Wix.
- Provide editing and proofreading services for fellow writers and clients, ensuring clarity, tone consistency, and grammatical accuracy.
- Offer essay writing and content editing support tailored to client specifications across creative and academic contexts.
- Provide freelance photography services specializing in nature, scenic, and cityscape imagery, focusing on composition, color, and narrative storytelling.

WORK EXPERIENCE

UNITED STATES ARMY | 92F Petroleum Supply Specialist | 2025

- Led small teams and managed logistics operations in high-pressure environments.
- Developed strong communication, leadership, and organizational skills essential to customer service and team management.

WHOLE FOODS | 2024 – 2025

- Ecommerce Associate – Support online order fulfillment, training, and team coordination while maintaining company standards for product quality and service.

FOOTLOCKER SERVICE CENTER | 2021 – 2024

- Collaborated on company and community graphic design projects, including internal branding and local event materials.
- Communicated cross-functionally with management to execute loading/unloading schedules and packaging processes.
- Organized and managed sorting/packaging projects for processing and shipping.

- Maintained compliance with safety and operational standards.

WORKSPACE DIGITAL | 2018 – 2019

- Planned, wrote, edited, and submitted articles for digital and social media audiences.
- Collaborated with editors to ensure content quality and tone alignment with audience needs.
- Conducted analysis and research to craft tailored and technically accurate articles.
- Executed assignments in fast-paced, deadline-driven environments.

METAMEDIA NEWS | 2017 – 2018

- Produced and edited articles on gaming, film, music, social media, and entertainment culture.
- Served as lead editor overseeing content quality, grammar, and creative direction.
- Performed in-depth research for technical and creative writing projects.
- Built relationships across editorial and contributor teams to enhance collaboration and output.

THE HOME DEPOT | 2013 – 2017

- Created and implemented in-store design materials and community project visuals for promotions and events.
- Designed signage and display layouts to optimize customer engagement and store organization.
- Maintained strong communication with customers and team members to ensure service excellence.
- Trained as cashier, managed product orders, and supported visual merchandising initiatives.