### **Asa Conroy**

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## Education

#### UNIVERSITY OF NORTH GEORGIA

Dahlonega, GA

Bachelor of Fine Arts; Major in English Literature; Minor in Media Studies

MAY 3, 2024

GPA: 3.78; Dean's List 2020-2024; Presidents List 2024

Relevant Coursework: Intro to Publishing, Writing for Media, Screenwriting

## **Experience**

# The Zillennial Zine Editorial Writing Intern

Remote September 2024 – December 2024

• Identified trending topics across social media and evaluated how likely it would connect with an audience of 15 – 35. Researched popular culture, relationship advice, lifestyle ideas, beauty tips, and more.

- Composed articles weekly on pitches selected by the editor-in-chief, each over 1000 words and dynamic and engaging language. Created posts on TikTok, Pinterest, Instagram, and YouTube to attract attention
- Reviewed each article to assure accuracy in information provided as well as grammar/spelling.

# The Writer's Workout

# Writer's Games Summer Intern Judge

Remote May 2024 – August 2024

- Examined 10-15 short stories written by authors worldwide each week. Critiqued each work based on a criteria of prompt fulfillment and portrayal of core concepts.
- Collaborated with a group of 78 intems to guide authors to helpful resources and educational material. Taught authors useful information through presentations.
- Suggested edits to winning authors' submissions. Prepared short stories for publication 72 Hours of Insanity vol. 12.

# **University of North Georgia Press Student Intern**

Dahlonega, GA

August 2023 – December 2023

- Assisted managers in reviewing manuscripts for consideration for publishing and brainstorming titles. Prepared style sheets and book proposals for ease based on the press' submission guidelines.
- Conducted industry and marketing research during the state of the internship. Fashioned social media and blog posts with intent to inform and entertain audiences with verified publishing knowledge.
- Performed proofreading, editing, and fact checking for selected manuscripts, such as *Cherokee History* and the Spirit Family. Followed the style guide to ensure the book's contents synergized with the innovative and educational goals of the publishing house.

## **Leadership and Activities**

# Sigma Tau Delta Event Coordinator

Dahlonega, GA

August 2023 – May 2024

• Organized events such as fundraisers or induction ceremonies by reserving rooms, sending invitations, and ordering additional supplies. Oversaw the management of the event to ensure that everything ran smoothly. Coordinated with President, Vice President, and Faculty Advisors to maintain and increase student engagement.

## **Skills & Interests**

**Skills:** Copyediting, Line Editing, Creative Writing, Organization & Time Management, Chicago Manuel of Style

**Languages**: English (native), French (beginner)

Interests: Blogging, Creative Writing, Reading, Playing Video Games, Yoga, Digital Art