

# Asa Conroy

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## **ACADEMIC BACKGROUND** University of North Georgia, Dahlonega, GA, May 2024

*Bachelor of Arts, English Major, Media Studies Minor*

GPA 3.78/4.0

## **EXPERIENCE** The Zillennial Zine, Remote

*Editorial Intern, September 2024 - Present*

- Writing two articles per week about trending or relevant topics to audiences between the ages of 1535
- Identifying popular content through social media
- Creating eye-catching articles through WordPress
- Creating social media content through Canva for Pinterest and Instagram
- Creating promotional videos for articles through TikTok, Youtube, Pinterest, and Instagram

## **TikTok, Remote**

*TikTok Content Creator, February 2021 - Present*

- Creator specializing in media review (TV, Movies, Comics Books, and Books)
- Generated a following of 21k followers.
- Promote products and earn commissions from companies wishing to associate themselves with a TikTok audience. Companies include Simon & Schuster and TOKMOK
- Promote upcoming films and generate audience interest such as *Elevation* from Vertical Entertainment
- Detail-oriented Content Creator with extensive knowledge of Instagram & TikTok use and digital marketing

## **The Writer's Workout, Remote**

*Writing Judge, May 2024 to August 2024*

- Read 12-15 written works from authors worldwide weekly.
- Wrote 12-15 critiques for works written weekly. Each ranging from 250-1000 words.
- Created informative presentations to get writers excited, involved, and educated on writing for the event
- Collaborated with a team of 78 judges to decide the ultimate winners
- Edited two short stories that were published in *72 Hours of Insanity vol. 12*

## **UNGPRESS, Dahlonega, GA**

*Student Intern, August 2023 to December 2023*

- Edited and revised a wide array of content for accuracy, clarity and organization.
- Participated in meetings and conference calls to gather and communicate document layout and process information.
- Researched information about current events of the publishing world and compiled research to effectively gather useful and educational material.

- Created engaging content to catch the attention of followers and provide them with entertaining and educational information.

### **University of North Georgia, Cumming, GA FUSE**

*Student Researcher*, June 2023 to August 2023

- Highly selective, grant-funded research program.
- Assisted Dr. Melissa Schindler in historical research project on the Harrell Family.
- Archiving records surrounding the Harrell Family and digitizing them for the Forsyth County Historical Society.

### **Tutor.com, Remote**

*English Writing Tutor*, Nov. 2022 to May 2023

- Collaborated with students to complete homework assignments, identify lagging skills, and strengthen subject comprehension.
- Helped students prepare for tests and exams by providing guidance, motivation, and encouragement.

### **Charlie Horse Tack and Saddlery Cleveland, GA**

*Cashier and Social Media Manager*, May 2017 to February 2020

- Worked the cash register and handled every customer request and complaint
- Created social media posts that garnered public attention and announced sales.
- Studied equipment and care products for both horse and rider to find the best fit for each customer

## **ACADEMIC HONORS AND AWARDS**

Hope Scholarship Recipient

Dean's List (3 semesters)

President's List

Best Research Poster in Social Sciences and Humanities

## **SKILLS**

Verbal and Written Communication, Creative Problem-Solving, Organization & Time Management, Editing, Proofreading, Event Planning, Event Coordination, Critical Thinking, Academic Research, TikTok, Instagram, Pinterest, Youtube, Canva, Microsoft Word, PowerPoint, Excel, Search Engine Optimization, Article Writing, Editorial, WordPress, Social Media Content Creation, Advertising, Blog Writing, Literature Reviews, Product Reviews, Digital Marketing, Content Writing, Manuscripts, Publishing, Line Editing, Copy Editing, and Content Strategy

## **AFFILIATIONS AND ACTIVITIES**

Sigma Tau Delta Member – Event Coordinator