

FOR IMMEDIATE RELEASE

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From Black Friday to Travel Tuesday: Unlock Orlando's Best Travel Deals

Save up to 60% off theme park tickets, annual passes and hotel stays with limited-time offers in Orlando

ORLANDO, Fla. (Nov. 20, 2024) — Orlando invites travelers and locals to experience world-class attractions and accommodations at incredible discounts with Black Friday to Travel Tuesday deals this holiday shopping season. Ranked among the 2024 Top Thanksgiving Travel Destinations according to a study by [Allianz Partners](#), visitors will be able to enjoy savings of up to 60% on theme park tickets, relaxing resort stays and unique experiences.

Go to [visitorlando.com/black-friday](https://www.visitorlando.com/black-friday) for more information on available deals. Travelers can also take advantage of Visit Orlando's complimentary [vacation planning services](#), making it easier than ever to plan a trip to Orlando.

THEME PARKS

- [SeaWorld Orlando](#) and [Aquatica](#): Save up to 60% on tickets, Fun Cards and annual passes through Nov. 24.
- [Discovery Cove](#): Save up to 50% on reservations through 2025 from now until midnight on Black Friday (Nov. 29), in addition to 30% on select upgraded experiences including SeaVenture, Ultimate Animal Experience and Animal Trek, along with 20% savings on private cabanas and daybeds.
- [Universal Orlando Resort](#): Get up to 40% off retail booking rates for select stay dates between now and February 2025. Hotels valid for this offer include Universal Cabana Bay Beach Resort, Loews Royal Pacific Resort, Loews Portofino Bay Hotel, Loews Sapphire Falls Resort, Universal Aventura Hotel, Universal Endless Summer Resort - Surfside Inn and Suites, and Universal Endless Summer Resort.
- [LEGOLAND Florida](#): Save up to 50% off annual passes, single-day tickets and vacation packages.

BEYOND THE PARKS

- [Island H2O Water Park](#): Receive two free Friend Tickets with the purchase of a 2025 Season Pass between Nov. 18 – Dec. 1.
- [Drawn to Life](#) presented by Cirque du Soleil and Disney: Save up to 30% off performances through December 2025 for tickets purchased between Nov. 19 – Dec. 2.
- [Kennedy Space Center](#): Receive a 13-month Atlantis Annual Pass at a discounted price of \$65 plus tax for children (reg. \$120) and \$94 plus tax for adults (reg. \$149) from Nov.

25 – Nov. 29. Passholders will have visitor center access for the remainder of 2024 continuing throughout 2025.

- [Wonderworks Orlando](#): Enjoy Buy One, Get One deals on all tickets purchased on Black Friday (Nov. 29) and Cyber Monday (Dec. 2). Text “WonderOrlando” to 73028 to receive the special promo code to use at checkout. Tickets are valid for one year from the date of purchase.
- [The Orlando Eye, SEA LIFE Orlando and Madame Tussauds Orlando](#): Save 50% on a Merlin Orlando Annual Pass with unlimited access to all three attractions with no blackout dates and perks including access to 2025 seasonal events.
- [Dezerland Park](#): Receive 50% off popular attractions including the Orlando Auto Museum, Toxic Blast Arena, The Pinball Palace, The Brass Axe and Escape Reality from Nov. 29 – Dec. 1. on Cyber Monday (Dec. 2), receive an extra \$10 for every \$50 spent on a Dezerland Park eGift Card.
- [Fun Spot America Orlando](#): Receive 2025 Season Passes for \$99.95 (reg. \$119.95) and 2025 Ultimate Season Passes for \$239.95 (reg. \$298.95) from Nov. 13 – Dec. 2.
- [Orlando Ballet](#): Receive 30% off *The Nutcracker* tickets on Cyber Monday (Dec. 2) when using code CYBER24 at checkout.

HOTELS AND RESORTS

- [The Grove Resort Orlando](#): Save up to 30% off retail rates from Nov. 19 – Dec. 4 for stays between Nov. 24, 2024 – Dec. 30, 2025, including rooms and suites at The Terraces at The Grove and condos at The Grove Resort and Water Park
- [Rosen Centre](#): Book a three-night stay and get a fourth night free for stays between December 2024 through Jan. 2, 2025, or during May, August and September 2025. This offer is valid when booked between Nov. 24 – Dec. 1.
- [Mission Resort + Club](#): Guests staying two or more nights can save 35% when booking between Nov. 28 – Dec. 5. This deal is valid for stay dates through November 2025.
 - At [The Spa](#), the purchase of a \$100 gift card will include an additional \$25 gift card when purchased between Black Friday and Cyber Monday.
 - Receive 25% off the [Sunday Champagne Brunch Buffett](#) when purchased between Black Friday and Cyber Monday. The certificate for the Brunch Buffett will be valid until Nov. 20, 2025, but cannot be redeemed during holidays or special events.
- [Villatel Orlando Resort](#): Receive 20% savings off all bookings using code “BF20” on Black Friday (Nov. 29) or code “CM20” on Cyber Monday (Dec. 2) for stays through Dec. 19, 2025. Select blackout dates apply.
- [Lake Nona Wave Hotel](#): Receive a complimentary upgrade and \$100 daily credit for the property’s onsite restaurants and bars when booking between Nov. 25 – Dec. 3 for stays from Nov. 25 onward.
- [Caribe Royale Orlando](#): Receive 30% off retail rates when booking between Nov. 19 – Dec. 4 for stays between Nov. 21, 2024 – Dec. 15, 2025, and receive a \$25 food and beverage credit during the booked stay.
- [Courtyard Orlando South/Grand Lakes Area](#): Receive 20% off 3+-night stays when booking between Nov. 13 – Dec. 4 for stays between Nov. 24, 2024 – Jan. 5, 2025, which also includes complimentary parking and two adult drinks.

- [Crowne Plaza Lake Buena Vista](#): Receive 25% off retail booking rates for stays between Nov. 29, 2024 – Dec. 31, 2025, when booking from Nov. 19 – Dec. 3.
- [Hilton Orlando Lake Buena Vista](#) and [Hilton Orlando Buena Vista Palace](#): Receive 20% off stays of three nights or more between now and through 2025.
- [Four Points by Sheraton Orlando International Drive](#): Members save 20% and non-members save 15% off retail rates when booking between Nov. 26 – Dec. 3 for Thursday – Sunday stays between Dec. 1, 2024 – Jan. 20, 2025.
- [Legacy Vacation Resorts Lake Buena Vista/Disney](#): Save up to \$460 during their Black Friday sales for stays between now and Dec. 31, 2025.
- [Legacy Vacation Resorts Kissimmee/Orlando](#): Save up to \$340 during their Black Friday sales for stays between now and Dec. 31, 2025.

About Visit Orlando

Visit Orlando is The Official Tourism Association® for Orlando, the most visited destination in the United States, Theme Park Capital of the World® and No. 1 meeting destination in the country. A not-for-profit trade association that brands, markets and sells the Orlando destination globally, we represent more than 1,600 member companies comprising every segment of Central Florida's tourism community.

Visit Orlando connects consumers and business groups with all facets of Orlando's travel community, whether for a vacation or meeting. Home to seven of the world's top theme parks — as well as refreshing water parks, activities to connect with nature, vibrant neighborhoods, a dynamic dining scene with Michelin recognized restaurants, and a robust calendar of entertainment and sports events — Orlando is a diverse, welcoming and inclusive community for all travelers. Find more information at VisitOrlando.com or OrlandoMeeting.com.

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