

# Nicholas Licata

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45 S 13th St. Pittsburgh, PA 15203

## Experience

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### University of Pittsburgh

October 2023 - Present

#### Second Contact - Women's Basketball

- Wrote game recaps for Pitt's website and helped operate social media accounts during home games (@Pitt\_wbb).
- Created the 2024 ACC Tipoff guide to be distributed to all conference teams and the ACC Network crew at the ACC Tipoff.
- Worked with a collective to produce the team's media guide and published timely press releases during the season.
- Developed content for player award campaigns that achieved notable success; led the initiative that culminated in Liatu King receiving 2023-24 All-ACC First Team Honors and being named the 2023-24 ACC Most Improved Player.

#### Strategic Communications Assistant

August 2023 - Present

- Edited photos and clipped videos in-game for Pitt football and volleyball social media accounts (@Pitt\_fb, @Pitt\_vb).
- Wrote game recaps, edited photos in Adobe Lightroom and edited video content in-game for the No. 1-seeded volleyball team's Final Four, Elite Eight, Sweet Sixteen, Round of 32 and Round of 64 games in the 2024 NCAA Tournament.
- Wrote the 2024 ACC Championship game recap when the No. 1-ranked volleyball team earned a top-25 win over No. 20 Georgia Tech in their final regular season game.
- Worked in the office on day-to-day projects such as creating game notes, updating media guides and drafting press releases.
- Led football and women's basketball press conferences; assembled members of the media and brought coaches from the locker room to the press conference room.



### Pittsburgh Penguins

January 2025 - Present

#### Digital Content Intern

- Brainstormed and created short-form vertical video content for TikTok and Instagram Reels (@penguins)
- Captured and collected engaging content at home games for social; maintained team's website ([nhl.com/penguins](http://nhl.com/penguins)).



### Pittsburgh Pirates

March 2024 - September 2024

#### Media Relations Intern

- Wrote and proofread game-day lineups, game notes and press releases using MLB Pressbox and StatsPass on a daily basis.
- Communicated in-game with Pirates broadcasters and TV production trucks reporting timely updates and relevant statistics.



### NCAA March Madness Tournament

March 2024

#### Game-day Operations Worker

- Ensured proper facilitation of NCAA products to players, coaches, and staff members; Operated team practices and tournament games



### Duquesne University Athletic Department

August 2022 - Present

#### Game-day Operations Student Worker

- Announced public address for Duquesne volleyball, men's and women's soccer, lacrosse, and women's basketball.
- Input official statistical data for Duquesne University football and basketball using NCAA LiveStats (Genius).
- Was timeout coordinator for CBS Sports Network for select home basketball games.

## Education

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### Duquesne University

Expected Graduation December 2025

Bachelor's in Sports Information and Media and Digital Media Arts

GPA: 3.88

### Awards, Honors and Involvement

- Duquesne 2022 Undergraduate Public Speaking Contest Champion
- Phi Eta Sigma Honor Society
- Alpha Phi Delta - Social Media Coordinator, Dir. of Alumni Relations, Dir. of Auxiliary Member Relations, Rush Chair
- Voted #1 Sports Show Host in Sports Reporting I by the director of the Sports Information and Media major (March 2024)

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