

AMANDA STEELE

Entertainment Journalist/Copywriter
amandalarell@gmail.com

Experienced writer specializing in copywriting and entertainment journalism. Passionate about creating in-depth, engaging, and interactive content across many fields.

CONTACT

Location: Utah
Phone: 208-716-3945
Portfolio: www.amandalsteele.com

SKILLS

- SEO
- WordPress
- Proofreading
- Research
- Branch and Kentico
- Organization
- MS Office
- Editing

April 2022-
Present

Freelance Content Writer
Seo.co

- Write daily blog posts, landing pages, and other content for clients.
- Strengthen SEO for clients through link-building.

February
2017-
Ongoing

Freelance Copywriter
Various Companies

- Write multiple articles, lists, blogs, landing pages, features, and news pieces for copywriting clients.
- Industries include healthcare, sporting goods, lifestyle, social media content, and more.
- Companies include Infogenix, PatientPop, Skoshe, Digital Uptrend, and many more.

August 2018-
August 2021

Copywriter and SEO Implementor
Lobster Marketing

- Wrote blogs and landing pages for pest control companies with quick turn-around time.
- Posted blogs to websites using SEO practices.
- Edited others' blog posts.
- Received regular raises for high-quality, consistent work.

December
2019-July
2021

Senior Writer and Hiring Manager
ScreenRant/Valnet

- Wrote engaging feature articles, lists, and blogs across trending and evergreen topics. Averaged three per day with short turnaround time.
- Pitched new content ideas and engaged in strategic thinking & SEO tactics to create high engagement pieces.

October
2020-July
2021

Script Writer
Diply

- Wrote breaking news and other featured articles covering the entertainment industry, pop culture, trending topics, and more.
- Ideated and authored video scripts for long and short-form content, including Snapchat and Facebook videos.

Education

Graduated
April 2016

Utah Valley University: Orem, UT

- B.S. English Creative Writing, Gender Studies Minor
- GPA: 4.00. Dean's List All Semesters; Summa Cum Laude