

Jamie-Linn Moore

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Education

Texas State University, San Marcos, Texas | Graduated December 2024

Bachelor of Science in Journalism, Minor in Communication Studies | GPA: 3.85 | Summa Cum Laude

Professional Experience

San Marcos, Buda, and Kyle Government Reporter, *Community Impact* | January 2025 - June 2025

- Reported on local government, housing, development, transportation, features and business news in San Marcos, Buda, and Kyle, producing 30–40 articles per month for both print and digital publication.
- Attended and covered weekly city council and commissioners court meetings, breaking down complex policy decisions into accessible community news.
- Cultivated and maintained relationships with city officials, planners, business owners, and residents to develop impactful story leads and ensure source diversity.
- Researched legal documents, budgets, agendas, and other public records to provide context and accountability reporting.
- Contributed SEO-optimized headlines and summaries for online readership and email newsletter engagement.

Communication Lab Coach, TXST Department of Communication Studies | San Marcos, TX | September 2024 - December 2024

- Coached students in effective public speaking and presentation skills, tailoring feedback to individual needs and communication goals.
- Conducted one-on-one and group sessions to enhance students' verbal and nonverbal communication techniques.
- Collaborated with faculty to align lab sessions with coursework objectives and departmental standards.
- Utilized constructive feedback strategies to foster student growth in content organization, clarity, and persuasive communication.
- Provided detailed, actionable feedback at the end of appointments to support continuous improvement in communication skills.

Housing Ambassador, TXST Department of Housing and Residential Life | San Marcos, TX | June 2023 - December 2024

- Delivered exceptional guest service and upheld professionalism to enhance visitors' experiences, embodying the Texas State “Bobcat experience” in all interactions.
- Conducted engaging dorm tours and communicated effectively with large groups, showcasing residential life to prospective students and their families.
- Utilized Microsoft Teams, Slate, StarRez, and other departmental systems to streamline guest services, answer inquiries, and manage information effectively.
- Handled multi-line phone calls, directed callers efficiently, and relayed messages to appropriate contacts.
- Provided personalized insights about on-campus living to educate prospective students and their families.

High School Speech, Debate, and Journalism Judge/Consultant | Freelance | August 2022 - December 2024

- Judged and evaluated various UIL/NSDA speech and debate events, including Prose, Poetry, Lincoln Douglas Debate, Extemporaneous Speaking, Original Oratory, and Congressional Debate.
- Created 100+ page research documents to support students' competitive debate preparation, contributing to student advancement to UIL State Meet and State Finals in Congressional Debate.
- Assessed journalism competitions such as News Writing, Feature Writing, Editorial Writing, Headline Writing, and Copy Editing for UIL events.
- Coached students in journalism through practice papers, aiding their progression to the UIL State Meet.

Campus Leadership & Media Involvement

News Reporter, Life and Arts Reporter, *The University Star* | San Marcos, TX | June 2024 - December 2024

- Reported on Hays County Commissioners Court, San Marcos City Council, and Texas State Faculty Senate meetings, publishing timely briefs to foster community awareness and involvement
- Investigated and wrote articles on local issues, including city bonds, institutional developments, university collaborations, and protests, conducting interviews with diverse community members to ensure balanced coverage
- Contributed to 2024 Election coverage, live-tweeting from polling locations, attending candidate celebrations, and preparing candidate briefs to inform the community
- Highlighted local culture by covering key events like the Veteran's Day Parade, Homecoming celebrations, and a campus protest response, showcasing community resilience and unity

Rotational DJ, KTSW 89.9 | San Marcos, TX | January 2024 - May 2024

- Hosted a live, unscripted on-air radio show for two hours twice weekly, introducing bands, sharing promotional content, and delivering weather updates.
- Conducted impromptu on-air segments every ten minutes, often solo, demonstrating adaptability and strong communication skills under minimal guidance.
- Engaged with Texas State students at promotional events, raising awareness of the station's presence and programming.

Engagement Specialist, *The University Star* | San Marcos, TX | August 2022 - August 2023

- Contributed to the weekly newsletter distributed to 50,000 students, highlighting key campus news and promoting music, art, and student publications to enhance student engagement.
- Created and designed social media content for special events, expanding *The University Star's* reach and audience engagement.
- Adapted stories for various platforms, sharing campus news weekly on Facebook, Twitter, and Instagram to maximize visibility and accessibility.
- Collaborated in weekly team meetings, brainstorming campaigns and strategies to streamline team efforts and align goals.
- Conducted interviews and assisted in producing unreleased podcasts, fostering a welcoming and professional atmosphere for guests.

Awards/Honors

- Texas State University College of Fine Arts and Communication Council of Scholars | 2024
- Texas State University President's Honor Scholarship recipient | 2022 - 2024

Relevant Coursework

- **Public Speaking and Communication Studies:** Introduction to Public Speaking, Interpersonal Communication, Fundamentals of Human Communication, International Culture and Independent Study (*Fine Arts and Communication Studies Study Abroad Program*), Political Communication
- **Technical Writing:** Media Writing, Multimedia Journalism, Data Journalism
- **Content Creation:** Editing and Managing Content, Advanced Social Media, Social Media Analytics Platforms
- **Public Relations:** Public Relations Fundraising and Special Events

Certifications

- HubSpot Social Media Certification | March 2024 - April 2026 | Credential ID 7ffb297da35435eacf8f951002ce650
- Hootsuite Platform Certification | Issued Feb 2024 | Credential ID 94547462
- Hootsuite Social Media Marketing Certification | Issued Feb 2024 | Credential ID 95907279

References

Sierra Martin

Managing Editor, *Community Impact* (San Antonio Metro)

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Phone: (817) 818-8588

Relationship: Former Supervisor

Michael Donaldson

Director of Communications / Director of UIL Academics, Connally ISD

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Relationship: Mentor, Former Professor

Lucciana Choueiry

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Relationship: Former Editor, *The University Star*

Sam Schaffer

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Relationship: Former Coworker, *Community Impact*

Christopher Lang

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Relationship: Previous Supervisor, Texas State University Department of Housing and Residential Life