

# ESTELA ANAHI JARAMILLO

## BILINGUAL SPORTS JOURNALIST

### CONTACT

✉ estelaanahi.j@gmail.com

📍 Phoenix, AZ

### EXPERTISE AND SKILLS

- Bilingual: English and Spanish
  - significant coursework in Spanish grammar, writing, reading, and conversation.
- Deadline writing
- Interviewing skills
- Writing in AP Style
- Social Media Content Creation
- Copy Editing
- Research and
- Attention to detail

Advanced in digital literacy and social media editing software including: Adobe Premier Pro, Adobe Photoshop, Adobe Audition, Adobe Lightroom, Adobe InDesign, Canva and Wordpress.

### EDUCATION

#### California State University, Fresno

**Bachelor of Arts** 2018-2022

Major: Mass Communications and Journalism

#### Arizona State University

**Master of Arts** 2024 - Present

Major: Sports Journalism

### REFERENCES

#### Jesús Cano - Major League Baseball

✉ jcano202@gmail.com

#### Gabriel Dillard - The Business Journal

✉ gabriel@thebusinessjournal.com

#### Cheryl Senn - The Sanger Scene

✉ Cheryl.senn@gmail.com

#### Alex Light - The Business Journal

✉ alex@thebusinessjournal.com

### PROFILE

Estela Anahi is a bilingual journalist with an experience in various reporting roles, including sports editing and freelance work, she excels in research, writing, and digital media production. Fluent in English and Spanish, she brings a versatile skill set to journalism.

### WORK EXPERIENCE

#### Reporter

AZPreps365

September 2024 - Present

- I wrote game stories with a turnaround time of three hours after the game.
- I interviewed coaches, athletes and families to complete feature and enterprise stories.
- I created posts for social media to stay update during the games.
- I captured photos to be paired with published stories online.

#### General Desk Reporter

The Business Journal

May 2023 - August 2024

- I created 3-4 articles a week, along with news briefs assigned for 10,000 online subscribers and print edition subscribers.
- I conducted research to uncover topics including real estate, education, local government policies, and additional significant news.
- I gathered, corroborated, and interpreted data from financial and court reports for assigned stories related to the business industry of the Central Valley.

#### Sports Editor

The Collegian

January 2022 - December 2022

- Managed the sports section of Fresno State's student-run newspaper by assigning trending stories.
- Copy-edited 5 to 6 stories a week for the publication's weekly printed paper and online website and utilized Adobe InDesign for the publication design of the weekly issue.
- Captured photos and stories and collaborated with other section editors for pictures/stories.

#### Intern / Reporter

The Sanger Scene

September 2019 - May 2023

- Wrote 2-3 articles a week, along with capturing photos for 500 online subscribers.
- Interviewed coaches, teachers, council members, athletes, and Sanger community members for stories.
- Created video highlights for social media from community events, school events, athletic events, and school board and city council meetings for 11,000 followers.

#### Freelance Reporter

San Francisco Standard

November 16, 2022

The Business Journal

February - March 2023

- I met deadlines.
- I maintained a professional and organized approach to freelance work, including invoicing and client communication.
- I collaborated with clients or editors to ensure content meets their requirements and aligns with their brand voice.