

ROBERT SMITH

BA (HONS) ENGLISH LITERATURE (UNIVERSITY OF THE WEST OF ENGLAND – 2008 TO 2011)

Profile

As senior reporter for PRWeek I am tasked with creating content on a diverse range of issues that affect the public relations industry. I share my time between breaking exclusive news stories and interviewing CEOs for in-depth articles. My role also includes live reporting from industry events, as well as conducting interviews for promotional videos used across the publication's various social channels.

Prior to joining PRWeek I was news editor at Process Engineering magazine. I covered issues ranging from cyber security threats faced by the nuclear industry, to the emergence of Internet of Things connectivity.

I started at Process Engineering as editorial assistant, and after three years was trusted with editorial control of the monthly magazine, its four associated supplements, and all content creation online.

Having successfully written for several leading b2b titles, I am now looking to move on to the next chapter of my career, with a creative and forward-thinking company.

Key skills and achievements

- **Regularly break exclusive news stories for PRWeek through my knowledge of the comms sector and particularly strong contacts book**
- **Interview leading industry figures for in-depth articles online and in print each month**
- **Was appointed editor of prominent engineering magazine after only three years as a journalist**
- **Have created content across a wide variety of sectors, including PR, comms, marketing, oil & gas, chemicals, pharma & bio, food & drink, power, water, materials, environments, 3D printing, and sport**
- **Pride myself in always maintaining the highest standards of editorial rigour**
- **Was responsible for the guidance of all junior members of staff at Process Engineering**
- **Experience in managing a small team of freelancers and freelance budgets**
- **Helped strengthen the reputation of PRWeek and Process Engineering**
- **Launched a series of digital magazines for the engineering and science sectors**
- **'A' grade London School of Journalism diploma**
- **Completed Media Law refresher course in 2016**

MEDIA EXPERIENCE

PRWeek magazine

Senior reporter:

October 2016 - present

Process Engineering magazine

News editor:

Jan 2016 – October 2016

Section editor:

May 2015 – Jan 2016

Reporter:

January 2014 – May 2015

Editorial assistant:

March 2013 – January 2014

Laboratorytalk.com

Acting editor:

March 2014 – October 2016

Reporter:

March 2013 – March 2014

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My portfolio:

<https://rob2588.journoportfolio.com/my-feature-articles/>

References on request