

# AQUA

## AQUA FILLING UP FAST

Anyone hoping to purchase a luxury AQUA condominium needs to know that time is running out.

That's because more than 2,000 hopeful applicants are already trying to purchase one of the 100 homes that remain available of the 556 that make up the new AQUA dual-tower complex in downtown Long Beach.

"It's truly amazing," said Scott Hamilton, an AQUA sales team member. "We haven't been able to show our condos fast enough. People see these homes and they fall in love."

AQUA offers homes from 640-square-foot one-bedrooms to three-bedroom penthouses at 2,500 square feet. Each home has 10- to 14-foot-high ceilings, spacious balconies or patios, slate-entry foyers and walk-in closets.

The kitchens are fully equipped with energy-efficient appliances and the bathrooms have Crema Marfil marble tub surrounds, porcelain floors and pedestal sinks.

Concrete walls make the rooms quiet and more private, while an elegant two-story lobby, landscaped grounds and original outdoor artwork provide for a unique aesthetic character.

"A new home is the biggest investment most people ever make," Hamilton said. "We want to make sure home buyers are getting everything they desire."

## AQUA DOORS SET TO OPEN 3<sup>RD</sup> WEEK OF APRIL

The moment that nearly 1,000 people have been anticipating for over a year is now less than a month away as AQUA is finally set to open its doors.

New residents are set to pour into their new luxury condominiums in mid-April with another 2,000 potential buyers still going through the application process hoping to secure a home in the 18-story, dual-tower complex.

"People are asking about AQUA," said Matt Scoggins, an AQUA spokesperson. "They're lining up to get in."

Fewer than 100 of the 556 condominiums remain unpurchased at AQUA. Scoggins said the towers' location in the heart of downtown Long Beach plus the numerous amenities offered result in a value that largely explains the mass appeal.

The structures' spacious balconies offer a scenic view of the city's skyline, the Catalina and Palos Verdes coastlines and the hustle and bustle at the Port of Long Beach. AQUA is

located right in the heart of the city's downtown and entertainment hub within walking distance of the area's trendy night spots and restaurants. Inside the homes, residents will enjoy the 10- to 14-foot-high ceilings, energy-efficient appliances, high-speed Internet access and a plethora of spa and recreational facilities among others.

The opening is a triumph for residents and AQUA's developers following the aftermath of a sprinkler system accident that flooded the East Tower just weeks before the first move-ins were scheduled to take place. More than 30,000 gallons of water flooded the building in seven hours leaving it nearly destroyed as water poured over balconies, seeped through walls and filled elevator shafts. Damages consumed two-thirds of the homes and required everything from simple carpet and cabinet replacement to complete gutting and renovation.

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## AQUA OFFERS IT ALL FOR A LUXURIOUS, URBAN LIFESTYLE

Imagine living year-round in a place where other people come to vacation. Then picture yourself surrounded by all the comforts and amenities of an upscale hotel.

Welcome to AQUA. Your condo is comfortable, quiet and spacious with modern features such as towering ceilings and spacious walk-in closets. Your bathroom has marble tub surrounds, porcelain floors and pedestal sinks, while your gourmet kitchen features granite countertops, flat-panel cabinetry, new appliances and everything you would want when preparing your favorite meal.

As you slide open the glass door and step out onto your

private terrace, you're greeted with a view of a busy ocean port with the backdrop of island coastlines and sandy beaches. Or, turn 180 degrees and look out across the skyline of a bustling city, alive with people busy shopping, dining or just taking in the warm weather on a sunny afternoon.

You might decide to go into the city and consult the 24-hour, on-site concierge who provides you with all the information you want on the city's hotspots for shopping, dining and entertainment. You don't have to travel far since it's all within a short walking distance. If you decide to stay in, you can choose from the fitness center, sauna, or massage room for a

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# AQUA



## AQUA WITHIN MINUTES OF CITY'S PREMIER DESTINATIONS

If you dream of an upscale lifestyle at the heart of a thriving urban community, you couldn't pick a better place than AQUA; nestled between the bustling City of Long Beach and the scenic port that bears its name. Residents can enjoy the area's fine dining, culture, shopping and nightlife all in their backyard, while the pedestrian-friendly environment puts the city's most popular destinations in the palm of their hands.

▪ **MAIN ATTRACTIONS:** *The Queen Mary* is the city's premier attraction. The retired ocean liner – once the largest of its kind – now hosts several daily shows, guided tours and historical displays. Nearby, the *Aquarium of the Pacific* is one of the country's

taste for Greek cuisine, *George's Greek Café* is known for its lamb chops and fresh, homemade desserts. The *Wasabi Japanese Restaurant* is popular for its sushi and karaoke and for Mediterranean cuisine, *Aladdin* is the best Long Beach has to offer. *Modica's Deli* serves the best pastrami sandwich in town and for your Chinese and seafood favorites, look no further than *P.F. Chang's China Bistro* and *Gladstone's at The Pike at Rainbow Harbor*.

▪ **NIGHTLIFE:** The city's *Pine Avenue Entertainment District* is the hub for the city's nightlife with bars, clubs and lounges featuring styles and flavors from around the world. The *Vault 350* features all of the hottest musical acts from Hip-Hop and R&B to Classic



City of Long Beach Photos and Map Courtesy of Long Beach CVB

largest aquariums with more than 500 marine species native to the Pacific Ocean. The *Long Beach Museum of Art* features artwork spanning three centuries of American and European history, while the *Museum of Latin American Art* is the only museum on the West Coast dedicated exclusively to the region.

▪ **DINING:** *Smooth's Sports Grille* is the perfect spot to enjoy a nice sit-down dinner or catch your favorite sports team on one of several, large flatscreen, high-definition televisions. If you have a

Rock and Reggae. Or, catch live music and DJ sets at *V20* at *The Pike*. *Mai Tai Bar* has the ambiance of a true Hawaiian watering hole with its rum-based tropical cocktails and contemporary music performed by local artists, and you'll find *The Basement Lounge* – the city's only underground "mega-lounge" – in the *East Village Arts District*. Nearby, cinemas including the *AMC Theaters at Pine Square* and *Cinemark 347* at *The Pike* feature all the latest movie releases.



## AQUA DOORS SET TO OPEN 3<sup>RD</sup> WEEK OF APRIL

*(continued from cover)*

"The destruction was just phenomenal," Scoggins said. "It brought tears to my eyes at times."

The incident set the move-in process back nearly a year. But with their new home buyers in mind, AQUA's team wasted little time.

They assembled an environmental team from around the country, including toxicologists, industrial hygienists and specialists from the nation's Southeast with experience in hurricane damage abatement. Thermal imaging technology was used to track water migration and helped determine the extent of the damage so that the homes could properly be abated. A year later, the tower was thoroughly restored with each home buyer receiving an individual resident report detailing the environmental review of their home.

Today, AQUA has picked up where it left off following the year-long restoration process. Many new buyers have purchased homes in both towers, while representatives continue to show homes to as many as 400 people per week.

Meanwhile, others were welcomed home with two free tickets and parking for the Grand Prix of Long Beach, one of the city's premier events.

Scoggins expresses pride in the efforts of the AQUA team and feels grateful for the patience demonstrated by those who will now make up the new AQUA community.

"It was a huge undertaking and while it was painful, it was the right thing to do," Scoggins said. "Right now we're signing contracts with our buyers and moving toward our target date. No more frustrations, no more delays."



### UNITS BY SIZE AND PRICE

SINGLE STORY – 1 Bedroom – 1 Bath  
Prices begin at mid-\$300,000

1A: 640 sq ft.  
1B: 746 sq ft.  
1C: 678 sq ft.

SINGLE STORY – 2 Bedrooms – 2 Baths  
Prices begin at low-\$500,000

2A: 1,115 sq ft.  
2B: 1,057 sq ft.  
2C: 1,068 sq ft.  
2D: 1,158 sq ft.  
2E: 1,121 sq ft.

TWO STORY – 1 Bedroom – 1.5 Baths  
Prices begin at mid-\$800,000

T1A: 1,445 sq ft.  
T1B: 1,647 sq ft.  
T1B2: 1,607 sq ft.  
T1B3: 1,587 sq ft.  
T1C: 1,434 sq ft.

TWO STORY – 2 Bedrooms – 2.5 Baths  
Prices begin under \$1 million

T2B: 2,094 sq ft.  
T2D: 2,490 sq ft.

TWO STORY – 3 Bedrooms – 3 Baths  
Prices begin just over \$1 million

T2A: 2,259 sq ft.  
T2C: 2,285 sq ft.  
T2E: 2,504 sq ft.

## AQUA OFFERS IT ALL FOR A LUXURIOUS, URBAN LIFESTYLE

*(continued from cover)*

little relaxation. And there's always the heated swimming pool, spa and sun deck.

AQUA is the newest addition to the flourishing residential community that has transformed downtown Long Beach. AQUA features 556 luxury condominiums ranging from 640-square-foot one-bedrooms to three-bedroom penthouses at 2,500 square feet. This combination of luxury and location makes AQUA an exceptional value that has attracted a diverse mixture of singles, married couples, retirees and people from all types of ethnic backgrounds from Los Angeles and Orange counties to as far away as the East Coast and over-seas.

"People from all over see AQUA as an attractive option both financially and as a lifestyle," said Steve Titus, an AQUA spokesman. "It truly does offer folks a chance to have the Southern California experience, while also enjoying the comforts of a first-rate, contemporary living environment."

But it's not just the comfort, lifestyle and value that make AQUA an attractive option for home buyers; it's also security, convenience and the aesthetics the complex affords. Residents

have up to two gated parking spaces with the option of purchasing private garages. Both towers are equipped with state-of-the-art smoke and fire evacuation systems and surveillance cameras monitoring all entrances and the surrounding areas.

Nestled in the heart of downtown Long Beach, AQUA is merely a stones throw away from all the city's popular shopping, dining and nightlife venues. The scenic and pedestrian-friendly surroundings make traversing the area an activity in itself because the city's premier attractions, including the majestic Queen Mary, Aquarium of the Pacific, East Village Arts District and the renowned Pine Avenue District, can be found by looking no further than AQUA's back yard.

"These homes have it all," Titus said. "How many other places can offer such a complete package for such a reasonable price?"

AQUA truly offers a unique mix of comfort and style, security and entertainment in a vacation environment that hundreds have already decided to call home.

LUXURY  
STYLE  
LOCATION  
COMFORT  
SECURITY  
VALUE

AQUA

has everything  
you want!

## AQUA AMONG FIRST IN LONG BEACH URBAN RESIDENTIAL BOOM

Take a walk along Ocean Boulevard where AQUA's luxury high-rise towers soar over the Port of Long Beach, then turn and head into the city's bustling downtown area. You will find yourself surrounded by new buildings, luxury apartments, condos and hotels mixed with trendy restaurants, entertainment venues and a variety of shops, boutiques and large-chain retailers.

It's all part of the urban boom that has revived urban life and reshaped the face of residential living in downtown Long Beach in the last five years. AQUA is among the first developments aimed at promoting contemporary style living, which increasingly is defining the city's landscape.

"This is a perfect fit," said Scott Hamilton, a member of AQUA's marketing team. "People who want the experience of living in a metropolitan area with style and comfort are going to find that AQUA has everything to offer at a tremendous value. You're just not going to find a place that offers this much at this price any place else."

The 18-story, dual-tower complex includes 556 luxury condominiums complete with distinctive floor plans, contemporary designs, modern appliances and recreational facilities. Located along Ocean Boulevard between the coastline and downtown, the towers overlook the Port of Long Beach and the city's scenic skyline.

Downtown growth has spurred other developments including The Park at Harbor View just west of AQUA; The Pike at Rainbow Harbor, a dining and entertainment venue between Long Beach Avenue and the Convention Center; and CityPlace, a retail center just off the Pine Avenue entertainment district.

The Promenade redevelopment project is turning the stretch between First and 3rd streets into another outlet for neighborhood shopping, which is characterized by specialty stores, street vendors and residential homes. Another high-rise building planned for Pine Avenue at the corner of 6th Street will add another 482 lofts.

In all, 2,000 new residential units, more than 800,000 square feet of new retail space will be added to the downtown area, while hundreds of millions in investment dollars are already being spent in the downtown and surrounding areas.

"More and more people are being drawn by everything an urban lifestyle has to offer," Hamilton said. "One of the goals we've achieved with AQUA is to capture that lifestyle with homes that enhance the experience of living in this exciting location."

Long Beach is now the fifth-largest city in California, according to the 2000 U.S. Census, and the city continues to grow as does AQUA, which has as many as 400 potential buyers touring its homes weekly.

**DON'T MISS THIS RARE OPPORTUNITY TO OWN ONE OF THE MOST DESIRABLE RESIDENCES ON THE SOUTHERN CALIFORNIA COAST: THE PENTHOUSES AT AQUA.**

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