

In 2001, you and your neighbors sent me to the Pasadena City Council with a strong show of support and a specific agenda to strengthen our neighborhoods.

It worked. City Hall heard you. Here's an update...

## Parks & Neighborhoods

- New playgrounds and revitalized sports fields.
- New walkways for our parks.
- New trees and historical lights along Lake Avenue.
- ✓ Abandoned Shopping Cart Ordinance enacted.
- Many new trees were planted throughout the district.
- ✓ Additional street cleaning.
- ✓ Belvidere Storm Drain covered.
  - Block parties and neighborhood clean-ups organized regularly.

#### **Public Safety**

- ✓ City Council approved 6 new police officers for our neighborhoods.
- Council approved hiring Neighborhood Prosecutor to tackle issues directly affecting our neighborhoods.
- ✓ Improved code enforcement.
- ✓ Curbed problem liquor stores.

### Neighborhood Traffic

- ✓ Bungalow Heaven and Catalina-Carson Neighborhood Traffic Management Plans underway.
- ✓ Increased enforcement of traffic laws.
- ✓ Redirected patrol officers back to our neighborhood streets.
- ✓ Installed and updated traffic signals at Orange Grove & Garfield and Lake & Washington.
- ✓ Gold Line completed and opened.
- ✓ ARTS Bus system expanded Citywide.

# Affordable Housing

- ✓ Heritage Housing Partners (100% affordable housing).
- ✓ Orange Grove Gardens (100% affordable housing).
- ✓ Union Station Family Center opened.
- ✓ Inclusionary Housing Ordinance adopted by City Council.
- ✓ Maintained our independent utility and kept our rates low.

## Let's keep the momentum going...

Together, as a community, we have set new goals for the next four years. With your support, our goals *can be met!* 

- Increase Public Safety
- Affordable Housing
- Improve Traffic Congestion
- Ensure High-Quality Development
- Establish a new school in the Northwest
- · Preservation of City Hall and the Rose Bowl

More than electing candidates, your vote sends a message to City Hall that you care about what happens in your neighborhood and our City.

On March 8th, my Council colleagues will be watching and listening for your message. Our collective votes will let them know we care.

We did it four years ago and we must do it again. Let's keep working for stronger neighborhoods... *let's keep the momentum going!* 

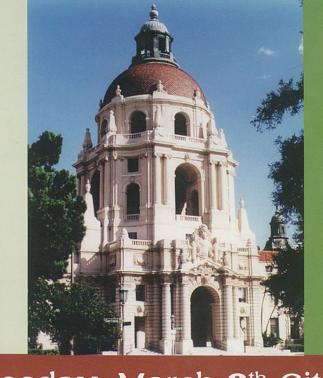




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**VOTE**Re-Elect Councilmember Victor Gordo

On Tuesday, March 8<sup>th</sup> City Hall needs to hear the voice of District 5.



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# PASADENA STAR-NEWS

... sobuX

Congratulations are in order...Councilmember Gordo led the effort and worked with neighbors, police and city leaders to create guidelines that will address a problem (nuisance liquor stores) that has gone on too long.

.. an excellent example of good government at work.

We strongly support re-electing Councilmember Victor Gordo to be our voice at City Hall.

Garfield Heights Neighborhood Mark Mortenson Curt Muranto Renee Rubacalva

Carriage District Neighborhood Marcia Sola Heidi and Roland Sprewell Jim and Terri McQuarrie Don and Tamara Short Maria Salas

Catalina/Corson Neighborhood Silvia Hernandez Ray Mas

Pasadena Fire Fighters Association
Armenian Mational Committee—
Pasadena Chapter
Pasadena Foothill Association of Realtors
United Public Employees of Californio, Local 777
Los Angeles County Federation of Labor

Washington Square Neighborhood Arlene Okimura Andy Cano Karen Eppinger & Mark Fearing Gian Lozano Tim and Joanne Wendler Im and Joanne Wendler

Bungalow Heaven Neighborhood Boyan Reese Denise Roberts Richard Quirk Ken Miedema

El Rio Lake Neighborhood Danny Estrada

Villa Parke Neighborhood Gabriel Cejas Sherrill Pinkston Gretchen and Blake Bailey

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Vote March 8-Re-elect Victor Gordo