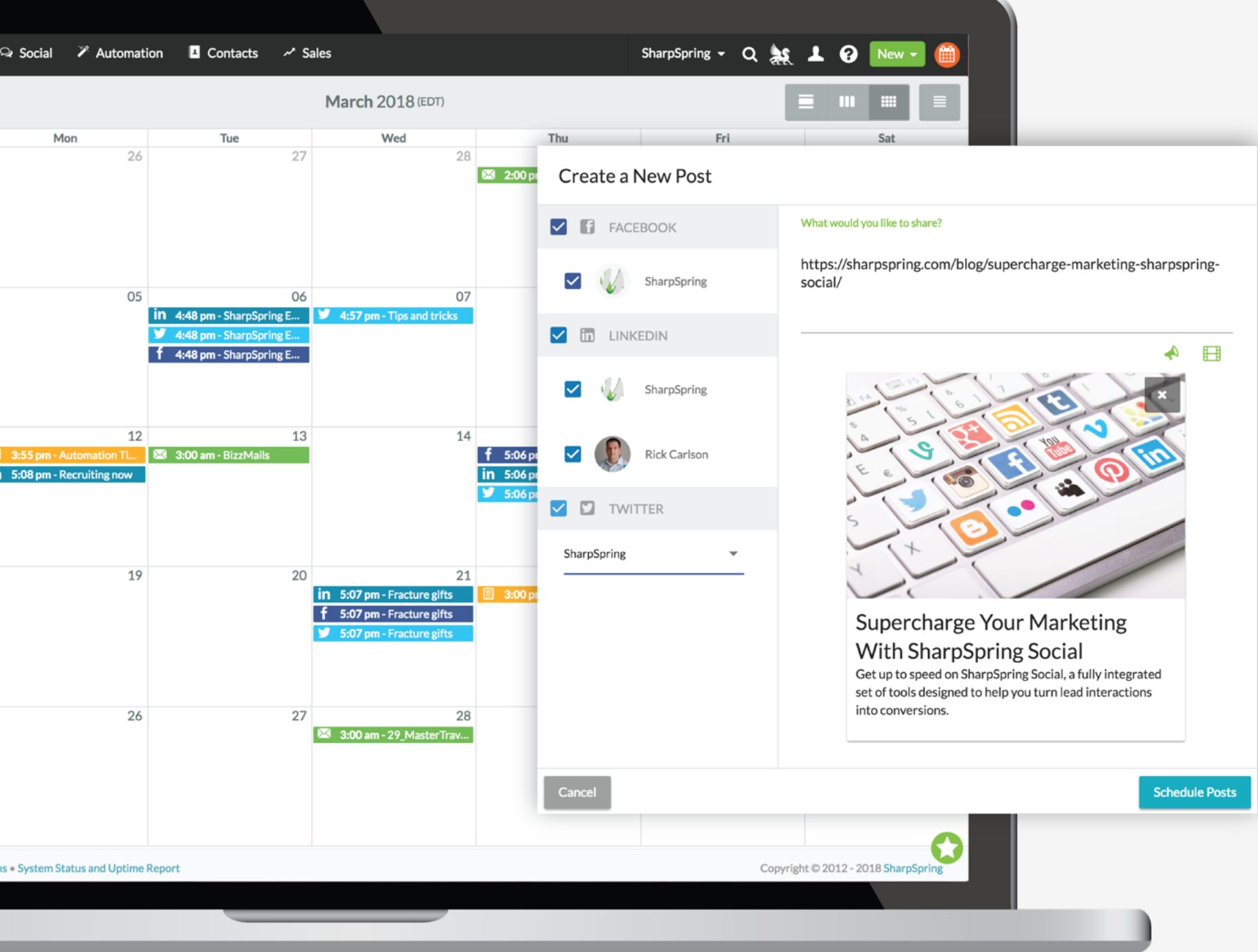
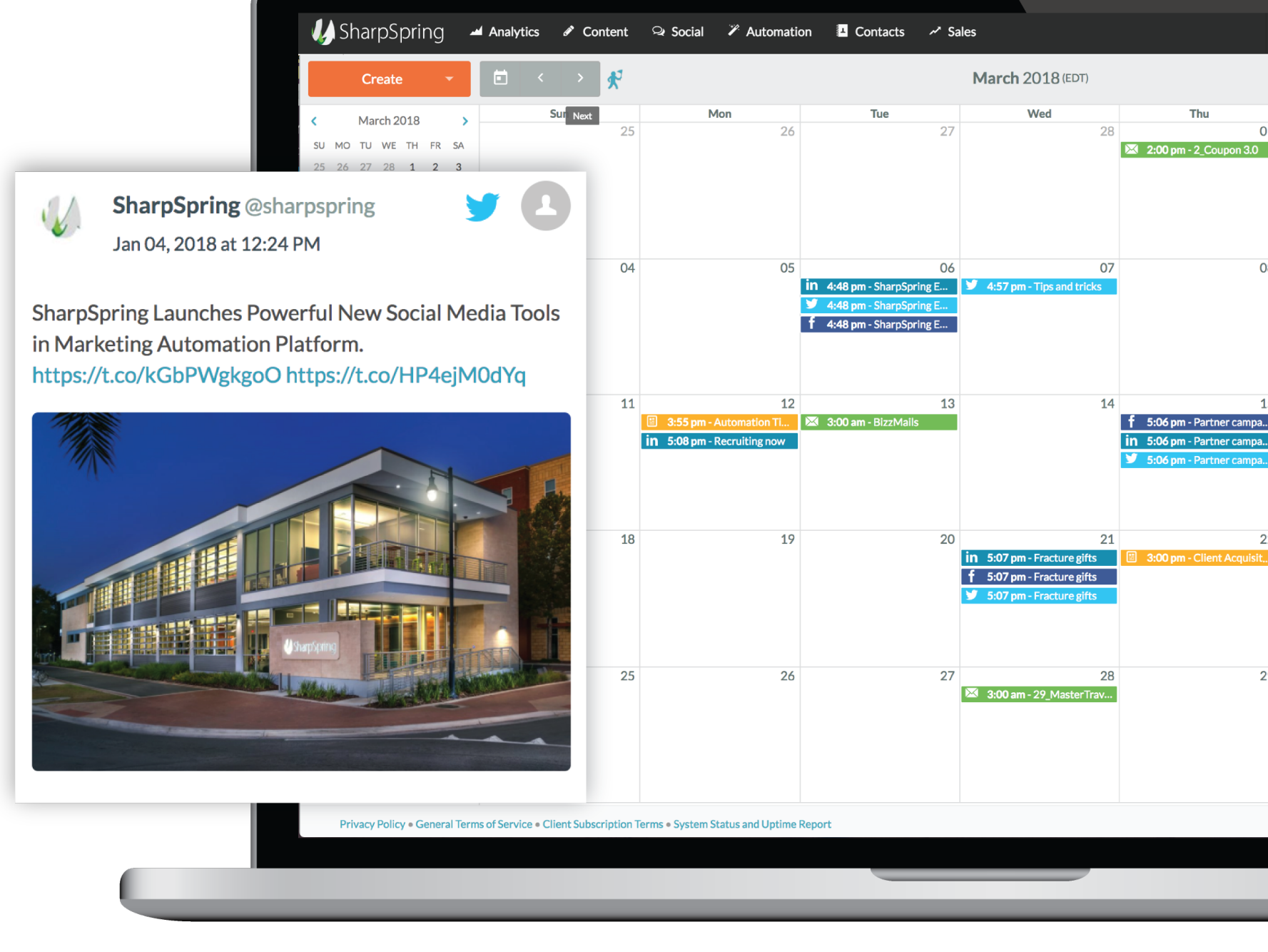


Manage Social Content in Context

Get a comprehensive look at all of your planned content – social activity, scheduled emails, and blog posts – with SharpSpring's Content Calendar. See what's in the works and make changes on the fly with an interactive social media management application that provides daily, weekly, monthly, or list views. Prepare for seasonal campaigns and understand your content needs well in advance.

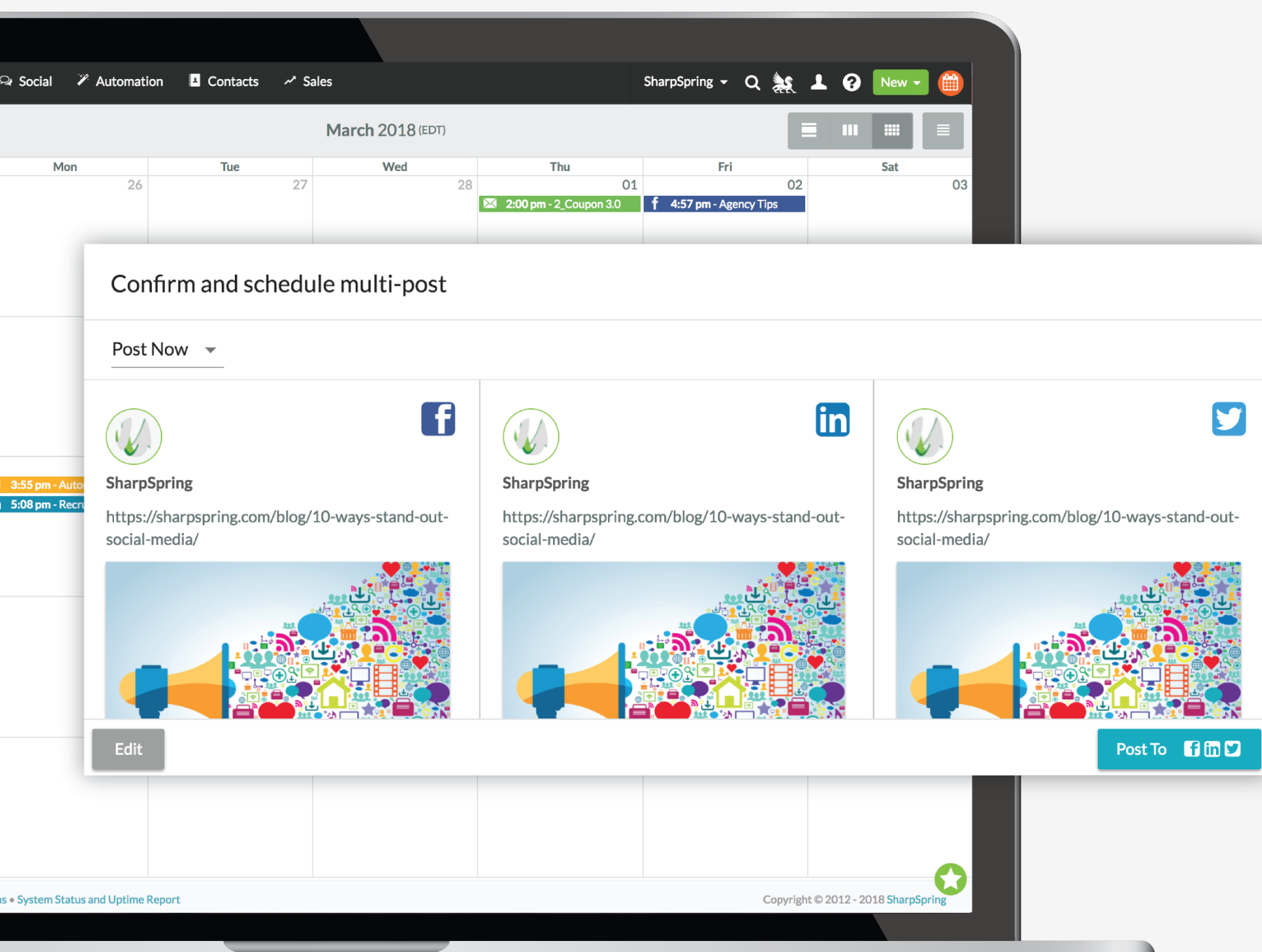
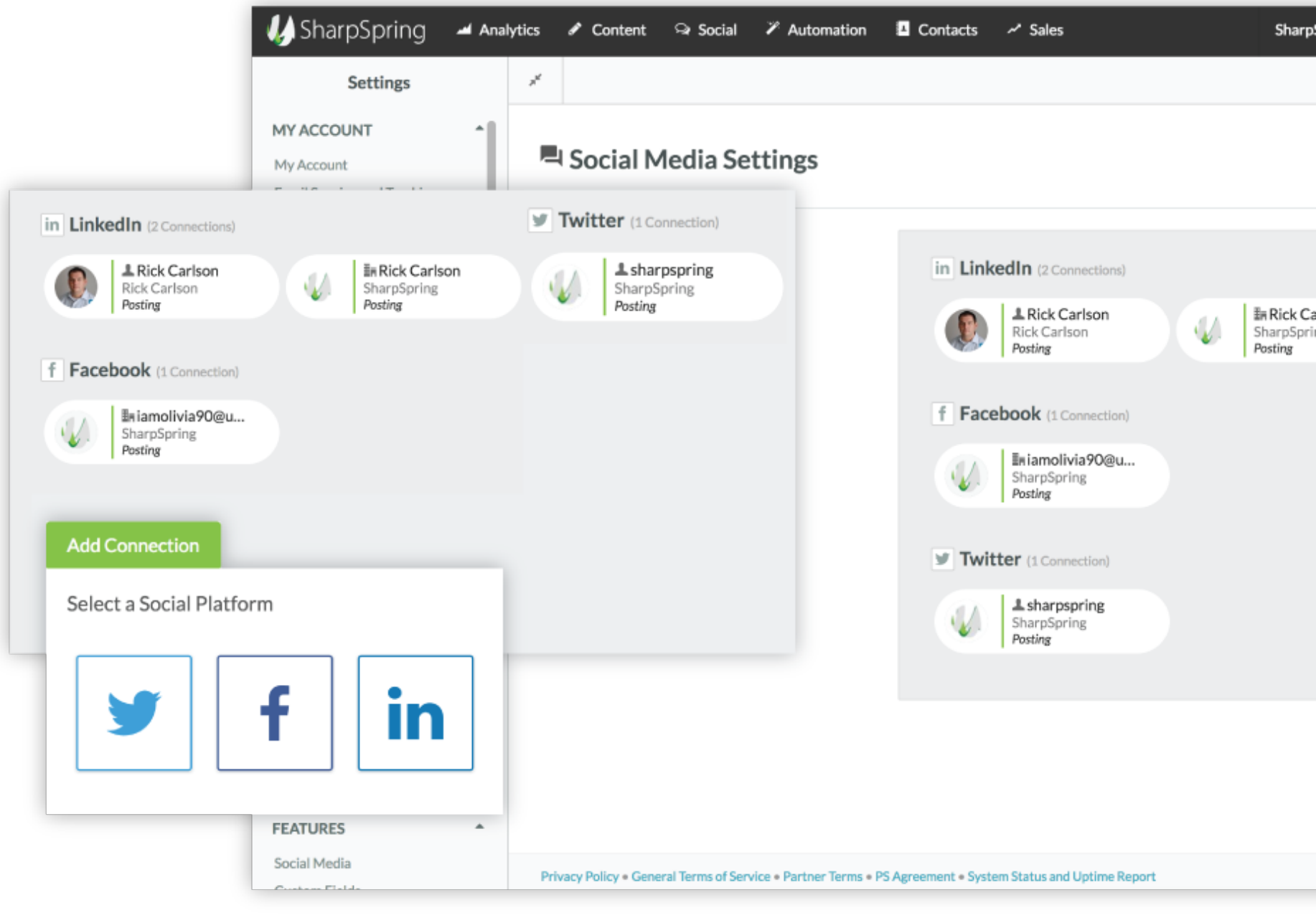


Post Instantly or Schedule Ahead

Use the social media management platform to publish across Facebook, LinkedIn, and Twitter. Share fresh content immediately or plan in advance by scheduling posts for future dates. Time your posts for optimal engagement or to target specific demographics and user locations. Manage content so that it's spread across the calendar and set your marketing team free from business hours.

Unlimited Profiles, Unlimited Users

SharpSpring is the best platform to manage all your social media – and we mean all your social media. Juggling 5 Twitter feeds, 4 Facebook profiles, 3 LinkedIn pages, and 99 other social media problems? No worries. Manage them all – with one person (or an army of marketers) – within a single platform. Give your whole team access to your social media presence, or set up specific roles to manage your online presence securely.

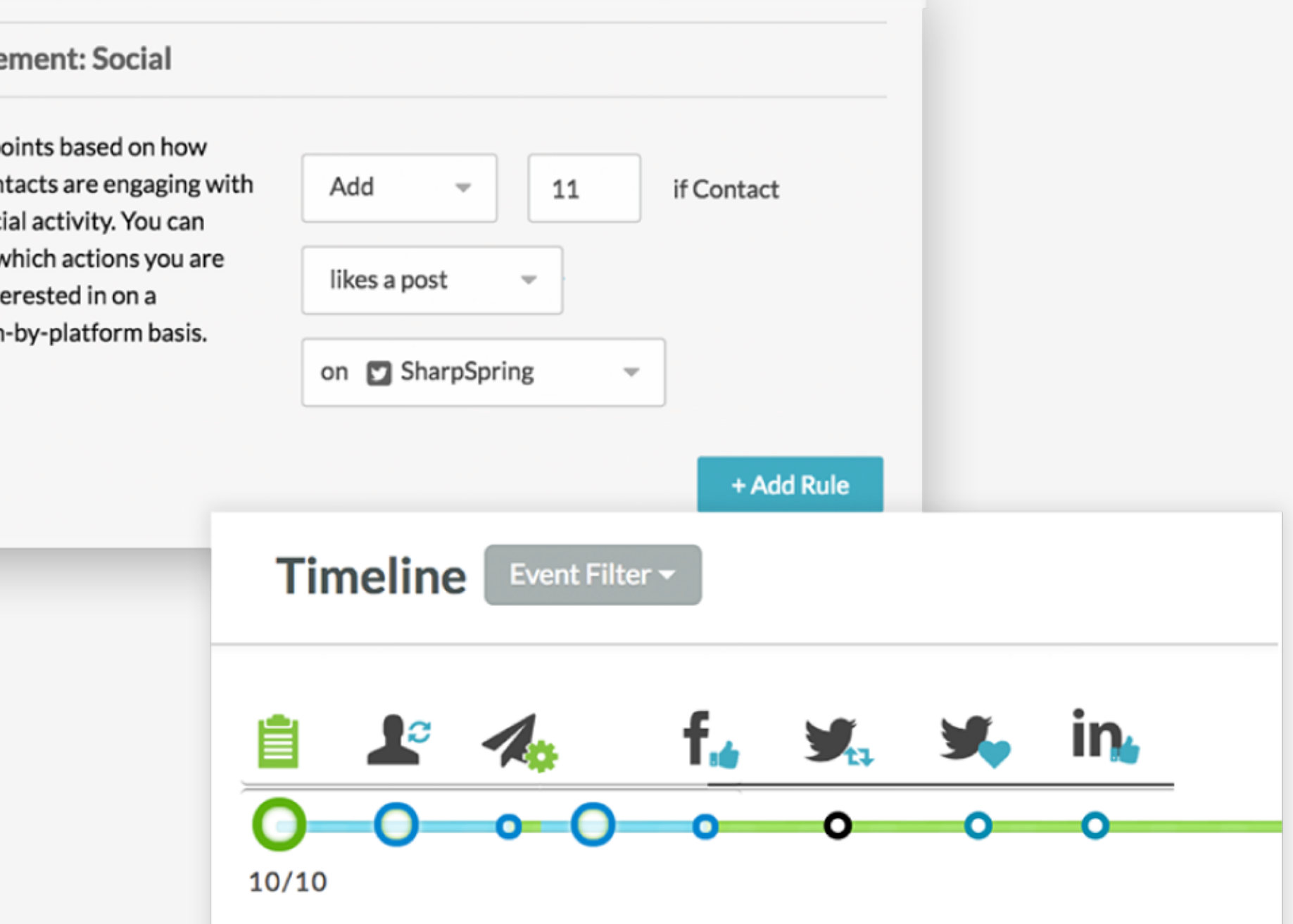
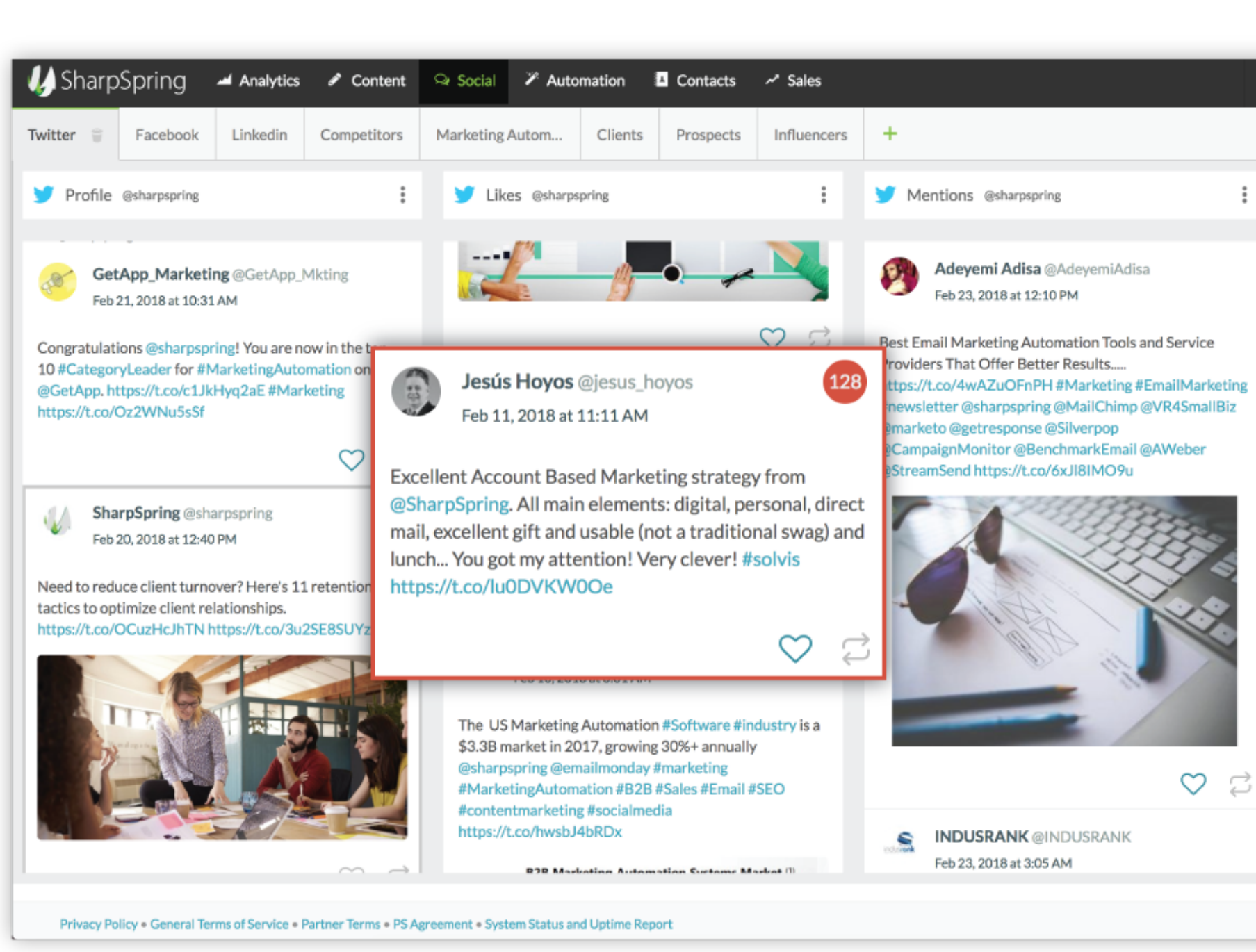


Post Once Across Unlimited Accounts

Turn any one-off post into a multi-channel winner by easily sharing great content across relevant social platforms and audiences simultaneously. Start big campaigns with a bang and give your followers a consistent experience across all social media platforms. Use our social media management platform to develop a coherent strategy and balanced presence across the internet.

Monitor Conversations That Matter

Our social media management application gives you powerful tools for social listening – and unlike some other social media management platforms, it's not limited to a single network. Find and filter social conversations on Facebook, Twitter, and LinkedIn by #hashtag, keyword and more. Find out what folks have to say about your brand, competitors and industry. Spot customer queries or support issues and respond instantly. Re-share user-generated content and positive reactions. Organize that feedback in customizable tabs so that your team has the information they need at their fingertips.

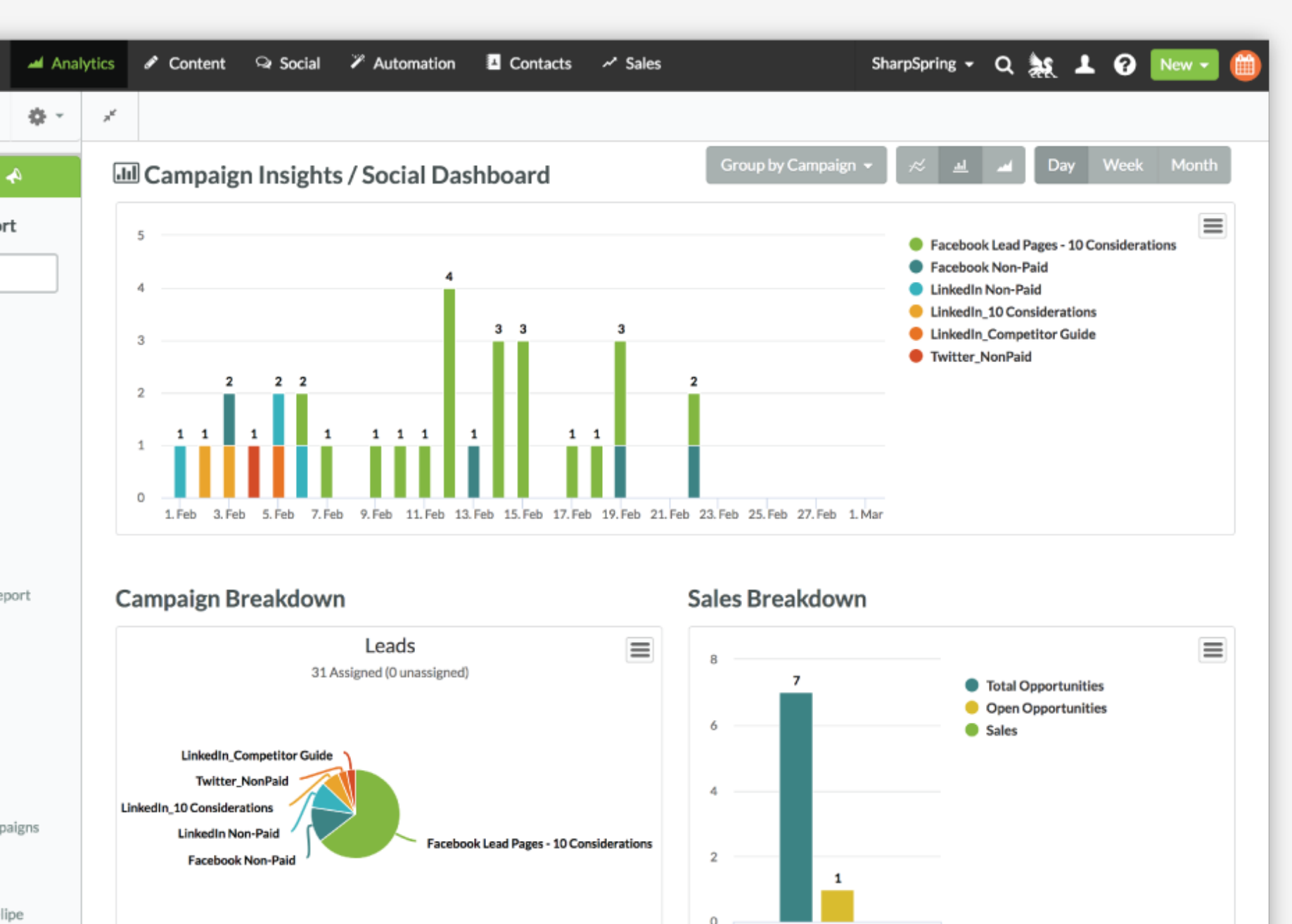
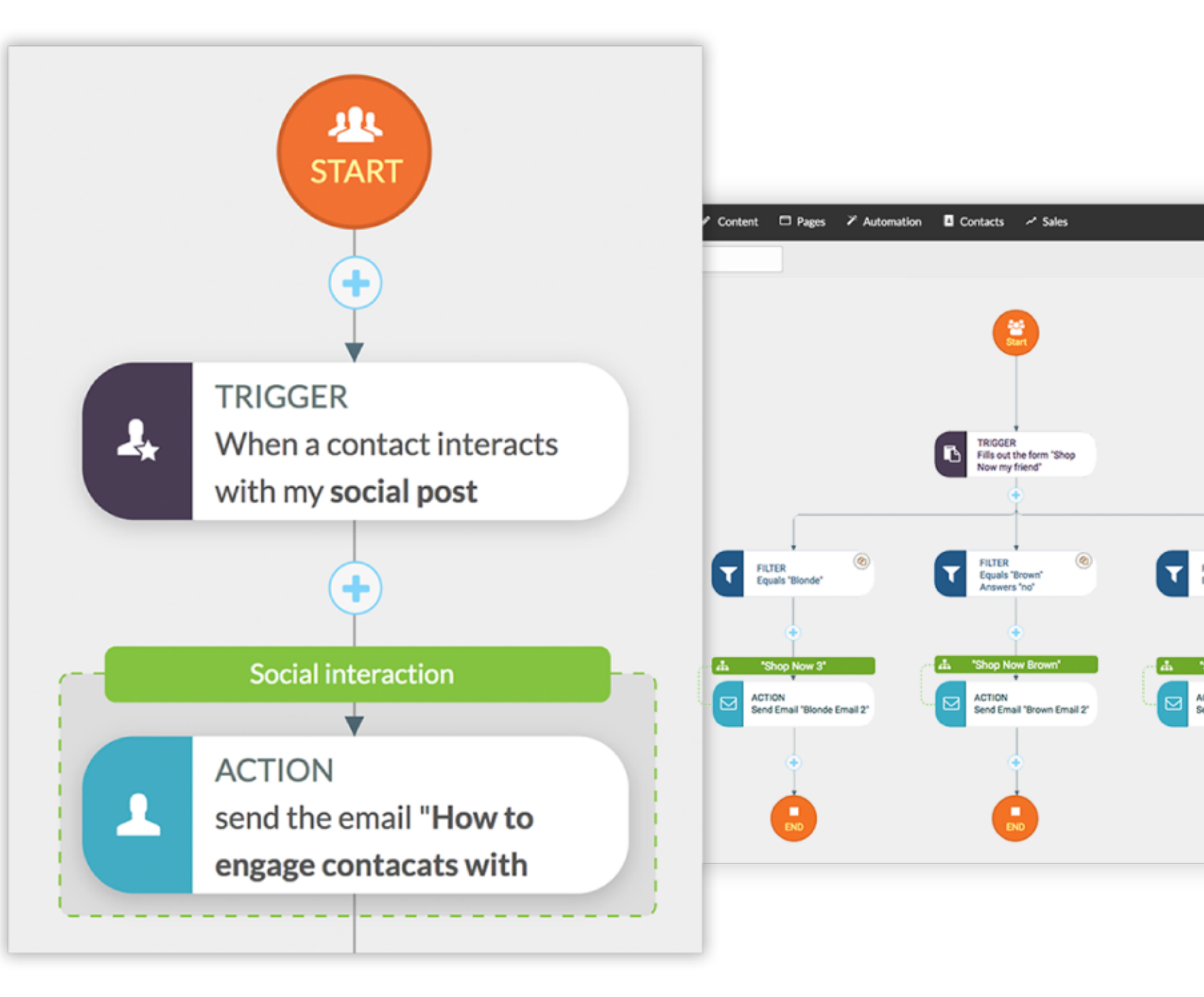


Identify Hot Leads & Brand Advocates

Likes, retweets, and shares mean more than brand awareness. They're the start of a sale. Automatically adjust lead scores and capture interactions on the Life of the Lead to identify prospects that are ready to buy – and current customers willing to help you close the next deal. Find your best brand advocates online, and reach out with positive reinforcement and affiliate programs. Use the social media management platform to build real relationships with your customers, fast.

Trigger Automations Based on Social Activity

The best platform to manage social media goes beyond social media. Use the SharpSpring social media management platform to identify hot leads and integrate information with your CRM. Kick off a series of emails with related content or notify the sales team when a lead is ready to engage. Use other creative automations to feed your pipeline and convert social interactions into qualified leads or sales.



Show End-to-End Social ROI

We know that brands consistently ask social media management platforms for better analytics. Now you can create professional, customized, reports, to show the value of your social media marketing. Evaluate social media effectiveness beyond basic engagement and track leads' progress down to the individual level with our powerful social media management platform. Organize your social posts into campaigns to see which channels and ideas perform best. Tweak or eliminate those that seemed promising but didn't pan out. Optimize your strategy over time and identify areas for improvement or expansion.

Ready to learn more?

Month-to-month options. No long-term contract required.

START HERE