

SMTP for developers

Robust and easy to implement API built to ensure email reaches the inbox

[Developers](#)[SMTP API](#)

SMTP Web API - Built for Easy Integration

Easy and straightforward SMTP integration provided by a simple web API on RESTful architecture.

Scalable and Flexible SMTP

Reach your users' inboxes each time, every time.

SMTP's transactional email solution combines reliable delivery with a scalable, reliable and flexible email relay service designed to suit your business needs. Additionally, our API is completely free.



RESTful Web API

Flexible and scalable from beginning to end.

SMTP's API is built with agility in mind, allowing you to scale your sending and adapt your API to your specific needs. Send bulk personalized emails with a single API call, and seamlessly retrieve statistics on clicks, opens, and other key metrics related to your campaign. The SMTP web API uses JSON, an open-standard format for data transmission to allow quick and easy processing. Use email API status updates and gain access to easily clear, concise and up-to-date information on the status of your email campaigns.



Email API Statistics Tracking and Reports

SMTP provides email delivery data and analytics.

Easily access comprehensive reports on your transactional and marketing email opens, bounces, click-through rates and other KPI's. Understand what resonates with your users.

Every activity on your email is logged into clean and searchable send logs so you'll know exactly what happens, when it happens. Our powerful web API enables you to pull statistics and other detailed account information quickly and easily.



24/7 access to our delivery experts

Our delivery experts can be reached 24/7 via phone, live chat or email.

- Unlimited phone, chat and email support - reach us when you need and as many times as you need
- No holiday blackouts - emergencies are escalated and resolved 24/7, 365 days
- SMTP's deliverability experts are seasoned, skilled industry specialists and members of M3AAWG

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