

CARLY SIEDMAN

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SUMMARY

Undergraduate Student at University of Central Florida, College of Sciences

Jun 2023 - May 2027

B.A. Journalism, Nicholson School of Communication and Media

Orlando, FL

Political Science Minor, School of Politics, Security, and International Affairs

Sport Business Management Minor, College of Business

WORK EXPERIENCE

UCF Athletics Association Inc.

Aug 2025 - Present

Game Day Staff Assistant

Orlando, FL

- Deliver customer service to fans, VIPS and staff during UCF home athletic events
- Assist with premium hospitality operations, including suite and club access, guest check-in and issue resolution

Sport Business Club @UCF

Jul 2025 - Present

Publications Chair

Orlando, FL

- Oversee external and internal written communications
- Support documentation of club achievements and milestones

The Sport Sisterhood

Sep 2025 - Dec 2025

Marketing and Communications Intern

Remote

- Assist in partnership development and sponsorship communications
- Write short-form articles and create graphics for The Sport Sisterhood's LinkedIn page

The Charge

Softball Reporter/Staff Reporter

Aug 2024 - Present

- Currently covering UCF Athletics D1 softball for 2026 season
- Have also covered business and health/medicine beats

Orlando, FL

Barnes & Noble College

Cashier

Nov 2024 - Mar 2025

- Answered customer questions regarding store inventory
- Processed and accounted for various forms of payment

Orlando, FL

UNIVERSITY PROJECTS

- Experience in creating broadcast news videos and packages and editing in Adobe Premiere Pro
- Currently training in camera and replay operations for ESPN+ and in-venue productions with the UCF Athletics production team

ACTIVITIES

- Active Member of Zeta Phi Eta, National Professional Fraternity in Communication Arts and Sciences
- Active Member of Omega Phi Alpha, National Service Sorority
- Member of Central Florida Rowing
- Member of UCF Society of Professional Journalists Chapter