

THE HOT-POT

[SCI BUZZ >](#)

HAPPY NEW MONTH

As the Potterfield family, we have decided to launch our very own Happy New Month. We would say newsletter, but that's slightly if not extremely overused.

In the following months to come, we will be sending out editions on the first Monday of the month to keep you in tune with whats cooking at the Pot.

You'll be hearing from us soon soon!

For further queries please don't hesitate to contact us on.

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[Check out our other work here](#)

[INDUSTRY >](#)


TAKE A LOOK

User experience has been commonly overlooked, however it is becoming an integral part of keeping up with the fast-paced digital world of today. It's safe to say that this concept applies to most industries now including advertising and media. With all of this being said, it's safe to say that adaptation is necessary as to avoid your business from dying.

This is just a taste of food for thought provided by Medium.

Without further adieu, make sure to catch a glimpse on our spice stash: Medium



Potterfield
Get Expressive!

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WHAT'S BEEN COOKING

Society Business Park has been keeping us extremely busy from being your ultimate hype man and that little voice in your ear giving you any and every reason to spoil yourself. This has been in the form of striking digital and BTL strategies to literally mouth watering Creative.



All of this goes without mentioning their secure and structured parking lot which will give you a peace of mind whilst exploring, indulging and spending your day at the office. It's safe to say that you would also like to keep your eyes on the Society Business Park social media pages such as Facebook and Twitter for some awesome surprises! Check out their amazing blog [here](#).