

Perrin Gilman

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EDUCATION & CAMPUS INVOLVEMENT

Texas Christian University, Bob Schieffer College of Communication

Fort Worth, TX

Major: Journalism; Minors: Film and Media Studies, Creative Writing

Expected Graduation: May 2026

- Cumulative GPA: 3.85
- Dean's List (Spring 2023-Spring 2025)
- Scholar's List for achieving a 4.0 (Spring 2023)
- Frog Camp Facilitator (June 2023, August 2025)
- Alpha Chi Omega sorority: Assistant Apparel Chair (2023), Communications Team (2023-2025)
- Her Campus published author (2023-2024)

RELEVANT EXPERIENCE

Fox News Media

Washington, D.C.

College Associate – Booking Department

June 2025-July 2025

- Greeted guests upon arrival and ensured on-air readiness
- Facilitated communication between booking producers and department staff
- Scheduled and confirmed transportation logistics for high profile guests
- Participated in the process of pitching guests

TCU 360 Student Media

Fort Worth, TX

Audience Engagement Editor

August 2025 – Present

- Lead the audience engagement team to promote TCU 360's brand across social media platforms
- Coordinate and manage content calendars for social media campaigns and weekly newsletters

Line Editor

January 2025 – Present

- Edit three to four TCU 360 stories per week for story flow, relevancy and clarity

The Leap: Anchor, Scriptwriter, Social Media Manager

January 2024 – Present

- Anchor student-run pop culture talk show and write weekly scripts
- Administer and maintain The Leap's social media presence on Instagram

Audience Engagement Team

August 2024 – May 2025

- Created weekly Instagram (7.8k followers) and Facebook (8k followers) campaigns
- Wrote and designed digital newsletters twice a week and sent to 1.6k subscribers

ADDITIONAL WORK EXPERIENCE

TCU Frog Camp

Fort Worth, TX

Director

January 2024 – August 2024

- Selected by faculty as one of 12 Frog Camp Director Board members
- Planned and managed five Frog Camp sessions for incoming first-year students focused on team bonding and introducing the TCU community

The Shops at 5807 - Madras

Richmond, VA

Employee and Social Media Manager

Summer 2022, 2023

- Assisted customers, managed the cash register and oversaw Instagram presence

SKILLS & INTERESTS

Skills: Proficient in iNews, Jira, AP style, WordPress, Shorthand, Final Cut Pro, Canva, Mailchimp, Later Social, camera equipment, teleprompter reading and social media management

Interests: Writing, public speaking, videography, editing, fitness, traveling and giving back to the community