

Perrin Gilman

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EDUCATION

Texas Christian University, Bob Schieffer College of Communication – GPA: 3.83 **Fort Worth, TX**
Major: Journalism; Minors: Film and Media Studies, Creative Writing Expected Graduation: May 2026

Trinity Episcopal School **Richmond, VA**
International Baccalaureate Diploma Recipient May 2022

RELEVANT EXPERIENCE

TCU 360 Student Media **Fort Worth, TX**
Line Editor January 2025 – Present

- Edit three to four TCU 360 stories per week for story flow, relevancy and clarity

Audience Engagement Team August 2024 – Present

- Create weekly Instagram (7.7k followers) and Facebook (7.9k followers) campaigns
- Write and design digital newsletters twice a week and send to 1.6k subscribers

The Leap: Anchor, Scriptwriter, Social Media Manager January 2024 – Present

- Anchor student-run pop culture talk show and write weekly scripts
- Administer and maintain The Leap's social media presence on Instagram

WORK EXPERIENCE

TCU Frog Camp **Fort Worth, TX**
Director January 2024 – August 2024

- Selected by faculty as one of 12 Frog Camp Director Board members
- Plan and manage five Frog Camp sessions for incoming first-year students focused on team bonding and introducing the TCU community

The Shops at 5807 - Madras **Richmond, VA**
Employee and Social Media Manager Summer 2022, 2023

- Assist customers, manage the cash register and oversee Instagram presence (3.5k followers)

Other activities / honors: Frog Camp Facilitator (June 2023), Alpha Chi Omega Assistant Apparel Chair (2023), and communications team for philanthropic fundraisers (2023-2025), Her Campus published author (2023-2024), Bob Schieffer College of Communication Dean's List (Spring 2023, Fall 2023, Spring 2024, Fall 2024), Bob Schieffer College of Communication Scholar's List for achieving a 4.0 in a semester (Spring 2023)

OTHER SKILLS & INTERESTS

Skills: Proficient in camera equipment, teleprompter reading, AP style, WordPress, Shorthand, Final Cut Pro, Canva, Mailchimp, Later Social and social media management

Interests: Writing, public speaking, videography, editing, fitness, traveling and giving back to the community