

SUMMARY

Kendal is a driven journalism student at UCF with a passion for writing and news reporting. She is an avid visual writer with a versatile style but has the ability to maintain her signature voice. She has experience in editing, feature writing, sports writing, business news, political reporting, investigative journalism and breaking news reporting. She is effective at adapting to unexpected situations and operates efficiently in high-pressure, fast-paced environments.

SKILLS

- Curiosity
- Storytelling
- Empathy
- AP Style/Editing
- Photography
- Wordpress/CMS

EXPERIENCE

DIGITAL REPORTING INTERN

WKMG News 6 (June 2024 to August 2024)

- Write an average of 10 stories daily on breaking news, crime, traffic, politics and more by compiling data from multiple sources to provide accurate coverage of Central Florida.
- Pitch ideas for stories based on news tips and research, while maintaining an up-to-date knowledge of the local community and current events.
- Develop, write and edit content for digital news stories for ClickOrlando.com, following the standards of AP Style, journalistic ethics, and the expectations of Graham Media Group.

POLITICS REPORTER (PREVIOUSLY NEWS REPORTER)

The Charge (August 2023 to Current)

- Pitch ideas for breaking political news stories from the local, state and national level.
- Interview sources and follow leads to gather information for stories. Formulate open-ended questions, utilizing effective communication skills and interviewing techniques.
- Meet hard deadlines and requirements, verifying included information is accurate and true.

EDITOR-IN-CHIEF (PREVIOUSLY STAFF EDITOR, WRITER)

Her Campus UCF (August 2023 to Current)

- **After serving our HC chapter as a staff writer and associate editor for multiple semesters, I applied and was selected to be Editor-in-Chief and Co-Correspondent.**
- Oversee all chapter editorial operations and review articles after several rounds of edits.
- Maintain chapter beats, assigning writers to prominent topics, while creating writer assignment desk that includes stories about politics, entertainment and college news.
- Edit 20-30 articles a week to check for grammar, quality and consistency with AP style.

EDITORIAL INTERN

Orlando Weekly (August 2024 to Current)

- Research and write articles, features, blogs and briefs for the print and online editions.
- Generate headlines that reflect the content of the story and the versatile style of the outlet, as well as its creative and cultural coverage, and adhere to corresponding writing style.

REPORTER (PREVIOUSLY EDITORIAL INTERN)

The Community Paper (January 2024 to Current)

- **After completing an internship in Spring 2024, I was hired to be a freelance reporter.**
- Attend events and ceremonies in the coverage area to take photos and practice local reporting.
- Write news briefs and updates, relating to local business developments and community events, gathering information from research, press releases and interviews.
- Edit work submitted by columnists and guest writers to check grammar and AP style.

EDUCATION

The University of Central Florida

Bachelor of Arts in Journalism

Expected in June 2026

- Intern Pursuit Chair and Secretary of nationally-recognized **Society of Professional Journalists.**
- Honors: **Provost Scholar Award, President's Honor Roll and Dean's List.**

The University of Central Florida

Bachelor of Arts in English Literature

Expected in June 2026