

KENDAL ASBURY

JOURNALIST & EDITOR

CONTACT

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EDUCATION

- 2022 - 2026
UNIVERSITY OF CENTRAL FLORIDA
 - B.A. in Journalism
- UNIVERSITY OF CENTRAL FLORIDA**
 - B.A. in English Literature
 - Certificate in Editing & Publishing

- 2025
PROFESSIONAL TRAININGS
 - NYT Intro to Editing Course
 - NYT Career Workshop Series
 - DJNF Multiplatform Editing Program

SKILLS

- Curiosity
- Storytelling
- Empathy
- Content/Copy Editing
- AP Stylebook
- Photography
- SEO/Audience Analytics

HONORS

- **Dow Jones News Fund** Scholar, part of multi-platform editing program.
- Election Coverage Correspondent for **Orlando Sentinel**.
- Internship Pursuit Coordinator for UCF's journalism program.
- Part of nationally recognized chapter **Society of Professional Journalists**.
- Undergrad. Teaching Assistant for Principles of Journalism course.
- Provost Scholar Award, UCF Honor Roll & Dean's List recipient.

SUMMARY

Journalism student at UCF, with a passion for reporting and capturing the first draft of history. An avid writer with a versatile style, she has experience in editing, investigative journalism, breaking news, and more.

EXPERIENCE

The New York Times MAY 2025 - PRESENT
Freelance Journalist (Prev. Flexible Editing Desk Intern)

- Contribute to The Times's coverage of Florida, mainly natural disasters and the college education system, as a national stringer.
- Edit articles from different desks in the newsroom, adhering to the Times' unique style and its uplifted standards of excellence. Edit newsletters, game columns, social posts, videos, and other content.

The Community Paper JAN. 2024 - PRESENT
Editorial Coordinator (Prev. Intern & Reporter)

- Edit content by guest writers, columnists, interns and other reporters, ensuring adherence to AP Style and outlet guidelines.
- Write news briefs and feature stories, train and oversee interns, create weekly newsletters, conduct interviews and more.

Her Campus UCF AUG. 2023 - PRESENT
Editor-in-Chief (Prev. Editor & Writer)

- Edit 30-40 articles weekly submitted by our staff of 70 writers, to stylistic and grammatical guidelines, AP Style, HC tone, and ethics.
- Manage eight staff editors, four senior editors and a chapter editor.

The Charge News AUG. 2023 - PRESENT
News Reporter (Prev. Politics Reporter)

- Pitch ideas for news stories from the local, state and national level, interviewing sources and following leads to gather information.

Central Florida Public Media JAN. - APRIL 2025
Station Intern

- Pitch stories and follow leads by researching issues, finding sources, conducting interviews, attending meetings and more.
- Write copy for website and radio. Edit sound bites and record VOs, creating packaged wraps to air for the station and NPR One app.

Orlando Weekly AUG. - DEC. 2024
Editorial Intern

- Research and write articles, features, blogs and briefs.

WKMG-TV News 6 JUNE - AUG. 2024
Digital Reporting Intern

- Write 10 or more stories daily on breaking news, crime, traffic, politics and more by compiling information from multiple sources.