

## **In a Hop Galaxy Far, Far Away**

### Episode V: The Simcoe Strikes Back

Fresh Hop Season is back!

Portland hop giants Gigantic Brewing unleash the full power  
of their brewing battlestation, striking with a flurry  
of fresh-picked piney/citrus Simcoe Hops from Sudbuster Farms in:

#### **Simcoe Fresh Hop Pale Ale!**

Featuring hops pulled straight from fertile Willamette Valley, Gigantic  
quickly puts the hops into their brew kettle, so you won't miss  
One drop of Simcoe's grapefruit and resinous power.

Little do PNW hopheads know, a surprise awaits them -- this brew is refreshing!  
Simcoe Hops are known for their big intensity, but the brewing Jedis at Gigantic  
use their mind trick (talent) to keep this brew crisp, plucking the fresh hop's bright notes  
without blasting you with IBUs.

Aromas of spiked 7-Up lemon-lime rise up with subtle touches of Sith weed.  
The flavor is like a greyhound, grapefruit soda with vodka cocktail,  
Yet refreshing like lemonade. This fresh hoppiness is so easy to crush back,  
You'll find yourself on your 3rd bomber in no time. This is definitely not Aunt Beru's blue milk.

Like fresh hop season itself, this beer is only available for a short window - like a thermal  
exhaust port. But like bullseying womprats in your T16 back home,  
you can target this brew and all of its refreshing hoppy deliciousness.  
The Force will be with you, hopheads. DRINK FRESH!