

Email #1 (introductory)

Subject Line (S) and Preview Text (P) Options:

S: We know nurses come from everywhere.

P: Earn your [STATE] BSN online.

S: You don’t need a campus to join our community

P: Earn your [STATE] BSN online.

S: No campus? No problem.

P: Earn your BSN with our [STATE] online option.



Your State, Your School



Begin your nursing journey right where you live with Chamberlain’s Bachelor of Science in Nursing (BSN) Online Option. Available to aspiring nurses in [STATE], the online option brings our community of care to you.



Learn Online—Not Alone:

Dedicated faculty mentors, academic advisors, and our AI-powered support assistant Coach Ally are all here to help keep you on track.



Real-World Experience:

Your online coursework is combined with in-person clinical rotations available in over 30 states, with placement support from us.



Tuition Savings:

Over \$4,000,000 in scholarships were awarded to eligible BSN Online Option students in the 2025 calendar year.

Explore [STATE]’s BSN Online Option

Get More Information

Chamberlain University’s Master of Social Work degree program is accredited by the Council on Social Work Education’s Board of Accreditation, www.cswe.org.

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National Management Offices
233 South Wacker Drive, Suite 800, Chicago, Illinois 60606
888.556.8226

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Chamberlain University is accredited by the Higher Learning Commission (www.hlcommission.org), an institutional accreditation agency recognized by the U.S. Department of Education. The baccalaureate degree program in nursing, master’s degree program in nursing, Doctor of Nursing Practice program, and post graduate APRN certificate programs at Chamberlain University are accredited by the Commission on Collegiate Nursing Education (<http://www.ccnaccreditation.org>). Chamberlain University’s Master of Public Health Program is accredited by the Council on Education for Public Health www.ceph.org. For the most updated accreditation information, visit chamberlain.edu/accreditation.

Chamberlain University is approved to operate by the Virginia Board of Nursing Perimeter Center, 9960 Mayland Drive, Suite 300, Henrico, VA 23233-1463, 804.367.4515. Certified to Operate by SCHEV. Chamberlain’s Virginia location: 1951 Kidwell Drive, 7th Floor, Vienna, VA 22182. Unresolved complaints may be reported to the Illinois Board of Higher Education through the online complaint system <https://complaints.ibhe.org> or by mail to 1 N. Old State Capitol Plaza, Suite 333, Springfield, IL 62701-1377. For the most updated approvals by state information, visit chamberlain.edu/stateapprovals. Program/program option availability varies by state/location. Chamberlain reserves the right to update information as it becomes available. Information is current at the time of publication.

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Email #1B (video focused)

Subject Line (S) and Preview Text (P) Options:

S: What’s it like earning your BSN online?

P: Watch this video to see.

S: Curious about earning your BSN online?

P: Watch this video to learn more about our [STATE] BSN Online Option.



See What It’s Like to Earn a BSN Online



What’s it like to join our **Bachelor of Science in Nursing (BSN)** community online? We’ll show you!



Explore [STATE]’s BSN Online Option

Get More Information

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Email #2 (application focused)

Subject Line (S) and Preview Text (P) Options:

- S: Apply for your [STATE] online BSN today.
- P: There are no pre-requisite courses and no application fee.
- S: Ready to earn your BSN?
- P: Our online option is available in [STATE]. Apply today.



Apply for the [STATE] BSN Online



[First Name],

Chamberlain University isn’t a campus. It’s a community.

The [STATE] Bachelor of Science in Nursing (BSN) Online Option brings the benefits of a Chamberlain education to you.



Starting, Simplified:

The [STATE] BSN Online Option has no waitlists, no pre-requisite courses, and no application fees for an application process that puts you first.



Full Support:

You receive the same support from our expert faculty, academic advisors, and clinical coordinators as on-campus students do.



Tuition Savings:

Tuition savings opportunities are available for those who apply and qualify. Over \$4,000,000 in scholarships was awarded to eligible BSN online students in the 2005 calendar year.

Begin Your Application Today

Apply Now

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Email #2B (application focused)

Subject Line (S) and Preview Text (P) Options:

S: Apply for your [STATE] BSN online.

P: There are no pre-requisite course or application fees.

S: [STATE] BSN online applications now open

P: Begin your no-fee application today.



Apply for the [STATE] BSN Online



[First Name],

You don’t need a campus to join a community.

Chamberlain University’s [STATE] Bachelor of Science in Nursing (BSN) Online Option features the **full support** you’d find on our campuses. And there are **no waitlists, no pre-requisite courses, and no application fees.**

Ready to begin?

Apply Now

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