

ORIANA TORRE

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EDUCATION

Bachelor of Science in Journalism

May 2026

University of Florida | Gainesville, FL | GPA: 3.88

PROFESSIONAL EXPERIENCE

Bilingual Multimedia Journalist

August 2024 – Present

Noticias WUFT | Gainesville, FL

- Deliver live shot coverage for breaking and developing news stories.
- Pitch, shoot, and edit enterprise [story packages](#) for broadcast and digital platforms.
- Produce packages in [English](#) and translate content into Spanish for bilingual audiences.
- Write web articles in [Spanish](#) and [English](#) with a local focus.
- Anchor the Spanish and English weekly live show and produce packages and VOSOTs.
- Covered the 2024 elections by interviewing candidates for the Florida Senate race (Senator Rick Scott and Debbie Mucarsel-Powell) and providing live coverage on [election](#) night.
- Create vertical, social media-style [Stories](#).

News Intern

June 2025 – August 2025

NBC Telemundo New England | Boston, MA

- Assisted producers and reporters with daily newscast production, including writing VO's, summarizing press releases, and reviewing lower thirds.
- Supported field reporting by conducting interviews, gathering soundbites, logging footage, and assisting with camera setup.
- Translated and adapted news scripts between English and Spanish for broadcast and digital use.
- Produced [digital content for social media](#) platforms, including scriptwriting, recording, and video editing.
- Produced and ran the 5:30 p.m. newscast with DALET, coordinating live shots and communicating with directors in real time.
- Pitched original story ideas during daily editorial meetings.

Executive Producer

August 2025 – Present

Noticias WUFT | Gainesville, FL

- Developed the first Hispanic Heritage segment for Noticias WUFT, "Nuestra Gente," for Hispanic Heritage Month.
- Oversaw weekly shows and produced segments using ENPS.
- Produce weekly Spanish shows.
- Oversaw +20 social media storytelling through reels and digital content.

Communications Associate

October 2021 – October 2025

Alianza Center | Remote - Orlando, FL

- Create and design engaging graphics for social media, and video targeting issues in the Latino Community, and immigrants.

Digital Content Intern

June 2024 – August 2024

National Association of Hispanic Journalists (NAHJ) | Remote Internship

- Provided real-time bilingual, and multimedia content coverage of the 40th NAHJ Conference through social media, creating +3 pieces of content daily (short vertical reels and graphics).
- Planned and created content across 4 platforms (Twitter, Instagram, Facebook, and LinkedIn) to promote the conference, achieving a reach of 55.5K and a 359% increase on Instagram compared to last year's conference.

LEADERSHIP & INVOLVEMENT

President NAHJ UF Chapter

August 2025 – Present

National Association of Hispanic Journalist UF Chapter | Gainesville, FL

- Organize +4 events for semester with guest speakers, info sessions and dynamics that helps grow the Hispanic journalism students.

CERTIFICATES: Telemundo Academy, CNN Academy, CBC-UNC News Media Multiplatform Fellowship

SKILLS AND HONORS

Technical Skills: Adobe Photoshop, Adobe Illustrator, Adobe Premiere and Lightroom. Video editing, copywriting, graphic design and photography.

Awards: • NAHJ Scholarship winner 2024-2025 • NAHJ Student Project 2025. Chicago Conference • NYT Scholarship Winner