



Social Media & YouTube Content Highlights

A. Vlogs (Personal or Corporate)

1. [First Collaboration with a UK Client (2022)](<https://youtu.be/dz91JHOUvgU?si=B6dWnfmaWP96hrDZ>)

This video marked my first project with a UK-based client, created in 2022. Working on this vlog was a special milestone for me, and it was a great introduction to her channel's unique vibe.

2. [ADHD Awareness Vlog - 4K Views Milestone](<https://www.youtube.com/watch?v=aufdOZqwufY>)

My favorite project with Rachel, hands down! This video about ADHD really resonated with viewers, racking up 4,000 views—a huge achievement for a growing channel. Plus, Rachel's humor shines as she reflects on realizing it was ADHD all along

3. [Day in the Life of Rachel (2023)](<https://www.youtube.com/watch?v=Z3EVSGzgHP0>)

Despite high expectations, this "Day in the Life" video didn't get the views we anticipated, barely hitting 1,000. But hey, we all know the algorithm can be unpredictable, right? It's still a great reflection of our creative collaboration.

4. [NY Toy Fair Vlog (Manhattan)](<https://www.youtube.com/watch?v=ZhJPIWJnMOE>)

A fun but time-consuming edit, this 20-minute vlog showcases my client's trip to the New York Toy Fair. With lots of details to weave in, I enjoyed bringing my client's insights to life, making sure every shot was on point.

5. [Shopping with Jay & Aly (Private Shopping Day)](<https://www.youtube.com/watch?v=ulmeQVELuGc>)

I reached out to Jay and Aly after stumbling upon their channel. They wanted a minimalist edit for their private shopping day nothing fancy, just clean and simple. That's exactly what I delivered, and the result was perfectly aligned with their expectations.

B. Reels/Shorts

1. [Vibrant Energy Collaboration (Indian Vibes)](<https://www.youtube.com/shorts/tUTAn6pVnAI>)

The client probably hired me thinking I was Indian, but I loved working with this channel! Their energy was infectious, and the project was pure fun from start to finish.

2. [Adventure Inspiration with Where Is Dan](<https://www.youtube.com/shorts/TcZjb-yDQl0>)

Working on this short was inspiring, especially since Dan's adventurous spirit makes me want to pack my bags and see the world! It's amazing how much motivation you can pack into just a few seconds.

3. [Exploring Life's Freedom](https://youtube.com/shorts/OSibRJHjPnA?si=PSbv_QFg2RzGONnd)

This short speaks to the importance of freedom—both in life and in our personal journeys. It's a reminder to live fully and explore all aspects of ourselves, as much as we explore the world.

4. [Comedy Gold – Unexpected Viral Potential](<https://www.youtube.com/shorts/7UkF2GqkivM>)

My client wasn't sure whether to upload this funny video, but after watching the raw footage, I knew it had potential! Though it didn't go viral, it was definitely a gem, and I loved working on it.

5. [Cultural Enrichment in Every Frame](https://www.youtube.com/shorts/Kjb_cOltQ2g)

This project resonates with me deeply, probably because I fell in love with the channel's rich cultural focus from the start. It's always a joy to work on content that feels meaningful and rooted in diversity.

C. Tutorials

1. [Organize Your Digital Life](<https://www.youtube.com/watch?v=LMFP3-qF6UE>)

This tutorial on organizing digital files was eye-opening, even for me. Despite thinking I had digital organization all figured out, I learned a few new tricks during this project—and the final result was both educational and engaging.

2. [Graphic Design on a Budget](<https://www.youtube.com/watch?v=HfM7GqPpqks>)

I worked on this tutorial for a popular graphic design platform that offers a free, user-friendly way to create animated videos. This project was fascinating to me because it blended creative design with practicality—no cost involved, just pure creativity.