



PROMOTIONAL VIDEOS

A. Product Launches

1. [CONLOG Product Launch Video (2018)](<https://www.youtube.com/watch?v=dilOyfWTaB0>)

This was my very first product launch video for CONLOG, produced in 2018. A significant milestone in my journey as a video editor, this project allowed me to bring their product to life in a visually compelling way. It was an incredible experience that honed my storytelling skills.

2. [BE HUMBLE Campaign (2022)](https://www.youtube.com/watch?v=aBzvu5_1M1Q)

Produced in 2022, this video was for the BE HUMBLE campaign. While the style and direction were client-driven, the collaboration pushed my creativity. There's so much more I can bring to this style, offering a fresh take that balances client preferences with my expertise in cinematic storytelling.

3. [CALORIES Tote Bag Promo (2023)](<https://www.youtube.com/watch?v=AH6jgMR6P9E>)

This promotional video for the CALORIES Tote Bag has garnered over 5,000 views since its release in 2023. Seeing the audience's response was thrilling, as it demonstrates my ability to produce engaging, consumer-focused content that creates impact.

-Bringing Your Vision to Life

Each of these projects represents more than just technical execution they reflect my dedication to transforming your vision into a memorable visual experience that resonates with your audience. From a product launch to a full promotional campaign, I approach every project with creativity, precision, and a deep understanding of your brand's goals.

For CONLOG, my first product launch video was a pivotal moment in refining my narrative techniques. It wasn't just about introducing a product it was about making an impression that sticks with the audience. Every frame was crafted with care, and every detail was intentional to deliver the perfect message.

With BE HUMBLE, the collaboration allowed me to immerse myself in a distinctive style. It was exciting to push boundaries and explore a creative partnership. There's always room to innovate further, and I look forward to blending your ideas with my expertise in video storytelling.

The promotional content I created for CALORIES Tote Bag highlights my ability to drive engagement. Over 5,000 views and counting, this project showcases how I capture consumer attention while ensuring the product's essence shines through. My goal is to create visuals that are not only beautiful but drive results.

What I Offer....

What I bring to the table is more than just technical proficiency—it's about fully understanding your brand's identity and telling stories that captivate, inspire, and resonate with your audience. Every project is unique, and I tailor each piece of content to reflect your specific goals, ensuring that the final result is something you're proud to share.

What I offer is more than just technical skill it's about understanding your brand's core, and using my expertise to tell stories that captivate, inspire, and drive engagement. Every client and every project is different, and I tailor each piece of content to reflect that uniqueness, ensuring that the end result is something you're proud of.

B. Service Explainers

1. <https://www.youtube.com/watch?v=G57Xbc-Tovo>

This is a service explainer video i made for Assistantly earlier this year

2. <https://www.youtube.com/watch?v=a-NwKEyskkl>

Made this video for Pollfish explaining the new AI survey within it, its a pretty short one considering thats what the client wanted

3. <https://www.youtube.com/watch?v=hWo11IQmaBo>

This project was a fascinating and that because it was text only. What makes it even more interesting

C. Brand Story

1. <https://www.youtube.com/watch?v=t4PAMlcSMss>

Made this video for beautiful curly me, i loved working for this brand and that because of how reasonable she was and very communicative too.

2. https://www.youtube.com/watch?v=ta_kWe6vMQQ

Made this video for Beautywithbrains and its probably the most simple video ive ever done and thats because she was showcasing her camera setup.