

## Micah Collins

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[Portfolio](#)

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## Education

### Kennesaw State University

Bachelor of Science

Major in Journalism and Emerging Media; Minor in Sociology

Cumulative GPA: 3.82

**Kennesaw, GA**

May 2025

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## Experience

### Scott Social, Phoenix, Arizona

**January 2025 - Present**

Social Media Intern

- Hands on social media marketing with clients from many different industries
- Participating in weekly intern team meetings to collaborate with the team, share ideas for clients, and develop my marketing skills
- Monitor social media comments and messages for clients daily
- Keep up to date with the latest trends in digital marketing and report to my team
- Help with writing fun, unique, on-brand copy for captions for different brands
- Writing engaging blog articles about the ins and outs of social media

### The AJC, Cherokee County, GA

**November 2024 - November 2024**

Election Day Reporter

- Familiarity with election processes, voting systems, and political issues relevant to Georgia and Cherokee County.
- Experience with on-the-ground reporting.
- Ability to quickly identify and interview key figures
- Capable of writing clear, concise, and accurate reports under tight deadlines.

### Nike Inc, Woodstock, GA

**August 2022 - Present**

Retail Associate

- Provide exceptional customer service to enhance customer satisfaction and loyalty
- Maintain a clean, organized, and visually appealing sales floor
- Restock sales floor and ensure inventory levels are kept up to date
- Check product quality and pricing to prevent errors and discrepancies

### Journey's Kidz, Kennesaw, GA

**February 2021 - June 2022**

Shift Lead

- Led and motivated a team of retail associates to achieve daily and weekly sales goals
- Delegated tasks effectively to ensure smooth operations and efficiency during shifts
- Ensured high levels of customer satisfaction by addressing inquiries, complaints, and resolving issues promptly
- Implemented store promotions and ensured visual merchandising is aligned with company standards
- Opened and closed the store, performed tasks such as balancing cash registers and ensured security protocols are followed

### Dairy Queen, Canton, GA

**April 2019 - March 2020**

Shift Lead

- Ensured all customers received prompt, friendly, and efficient service, exceeding DQ's service standards
- Oversaw food preparation, ensured all menu items are made according to DQ's standards for quality, taste, and presentation

- Monitored food safety and cleanliness, ensured all food handling and preparation areas adhere to health and safety regulations
- Managed inventory and ensured timely ordering and stocking of ingredients to avoid shortages and ensure fresh products
- Prioritized tasks during peak hours, ensuring that customer orders are completed quickly and accurately while maintaining high standards

### **Skills/Courses/Software**

- Time Management
- Effective Communication
- Leadership
- Problem Solving
- Results Oriented
- Responsibility
- Critical Thinking
- Data Scraping
- Data Cleaning
- Microsoft Excel Analysis
- Microsoft PowerPoint
- CapCut Video Editing
- Canva

**References Available Upon Request**