EMMANUEL SAMUEL

DJ SAMBO

E7, London

Contact Number: 07398870375 Email: djsambo@nstvlimited.info
Website: DJ Sambo | Label: NSTV

PROFESSIONAL SUMMARY

A highly versatile and self taught experienced DJ and event coordinator with a strong background in multi-genre live performance, radio broadcasting, and brand activation. I bring a unique blend of creativity: from hosting event for 30-400 people, mentoring aspiring DJ & creatives with professionalism, and cultural awareness to every set. With a background in hospitality, fashion retail, and production, I've developed excellent communication, coordination, and leadership skills, making me a reliable asset for both live and branded events. Currently seeking opportunities to collaborate with music platforms, lifestyle brands, and creative teams who value authentic sound and energy.

SKILLS

- Crowd Reading & Energy Control
- Brand & Artist Collaborations
- Event Planning & Coordination
- Radio Broadcasting

- Hospitality & Guest Experience
- Club & Festival Performances
- Leadership & Teamwork
- Multi-genre Live DJing (Hip-Hop, R&B, Dancehall, Afrobeats, UK Garage, House)

PROFESSIONAL EXPERIENCE

SENIOR DJ & EVENTS MANAGER | 02/2023 – Present NSTV LIMITED – London, UK

- Coordinated logistics and creative planning for NSTV showcases, branded events, and collaborations with partner venues.
- Led event promotion strategies through digital content creation, social media marketing, and grassroots outreach.
- Mentored emerging DJs and supported internal workshops focused on performance skills, branding, and event planning.
- Managed sound checks, set transitions, and crowd engagement to ensure seamless performances and high energy experiences.

RESIDENT DJ (FREELANCE) | 2019 – Present Various Venues – London, UK

- Played at major events including Stormzy's 'This Is What We Mean' Festival (All Points East), Footlocker(London and Birmingham), Private (event for Tim Campbell), (Soho House)
- Held multiple club residencies in venues across the UK, including student nights, private functions, and nightlife events.
- Featured as a guest DJ on major platforms including BBC 1Xtra (Snoochie Shy Show) and Kiss Fresh FM,
- Known for fluid genre transitions and maintaining high crowd energy.
- Played alongside high-profile DJs and supported brand activations.
- Collaborated with artists, brands, and promoters in hosting my own events for communities.

RADIO ASSISTANT | 06/2023 - 06/2024 **Rinse FM - London, UK**

- Supported guest DJs and artists during live and pre-recorded radio sessions
- Operated studio equipment and managed set-up logistics.
- Edited and uploaded content across Mixcloud and CMS platforms.
- Developed broadcast skills and collaborated with top-tier radio talent.
- Set up studio equipment for DJs and performers

EDUCATION

Diageo Learning for life - London, UK | Bartending & Hospitality Aug 2025

Barking & Dagenham College- London, UK | Computer Science Extended Diploma Level 3 Aug 2018

Havering Sixth Form College - London, UK | ICT BTEC Extended Diploma Level 3 Aug 2017

References Available Upon Request