

Chrysoula Effrosyni Vasiadi

Email: vasiadi.frosini@gmail.com

LinkedIn: [linkedin.com/in/frosini-vasiadi-7724604b](https://www.linkedin.com/in/frosini-vasiadi-7724604b)

Portfolio: <https://frosinivasiadi.journoportfolio.com/>

Career Summary

Quality Assurance Manager

Bioereuna Clinical Laboratory

08/2018 – 01/2024

In this role, I crafted clear, precise technical documentation that supported both internal processes and external communication. My role involved creating detailed protocols and patient-facing content, ensuring both technical accuracy and accessibility. This experience, paired with my scientific background, equipped me with the ability to learn complex systems quickly and communicate them effectively to various audiences.

Key Responsibilities:

- Developed comprehensive and user-friendly procedural documents for laboratory operations, ensuring compliance with ISO-15189 standards.
- Created onboarding materials and protocols for new colleagues, simplifying complex procedures for efficient integration.
- Wrote patient communications, ensuring timely and clear information delivery.
- Authored a promotional magazine piece highlighting the lab's accreditation, blending technical details with engaging copy.

Skills Acquired:

- Seamless transition between technical writing and public-facing promotional content.
- Mastery of conveying complex, technical information in an engaging and understandable manner.

Postgraduate Research Student (Scholarship Contract)

Medical School of Crete & Postgenomic Research Laboratory, IMBB/FORTH

10/2008 – 03/2010

During my postgraduate research, I developed the ability to quickly assimilate dense scientific data and transform it into persuasive presentations and proposals. I gained valuable experience in making complex scientific concepts accessible to non-expert audiences, a skill transferable to technology-related content creation.

Key Responsibilities:

- Managed grant applications under the “HERACLITUS II” program, crafting clear, persuasive submissions.
- Delivered slide presentations simplifying advanced cancer research topics for wider audiences.
- Wrote speeches for senior faculty, tailoring complex scientific data to diverse audiences.

Skills Acquired:

- Ability to learn new, complex concepts quickly and present them in an easy-to-understand format.
- Experience creating both technical documentation and engaging presentations.

Biology, Chemistry, and Piano Teacher

Private Lessons, School Ormi, Volunteer at Polidrasis, Apollon Music School

09/2008 – Present

As a teacher of science and music, I’ve learned to make complex subjects accessible and engaging for different audiences, a skill crucial for content creation in both technical and marketing contexts. Teaching piano has further strengthened my ability to communicate nuance and evoke emotion through writing, enhancing my copywriting skills for diverse needs.

Key Responsibilities:

- Developed tailored learning content for students of various ages and skill levels, ensuring comprehension of complex topics.
- Responsible for all written content creation, from lesson plans to educational materials.
- Created a strong rapport with students by understanding their individual needs and adapting content accordingly.

Skills Acquired:

- Strong content creation skills adaptable to a wide variety of subjects and audiences.
- Ability to convey complex ideas simply and engagingly, with attention to reader engagement.

Education

Master of Science (MSc) in Chemical and Biomolecular Analysis

Hellenic Open University (2022)

Bachelor in Biology

University of Crete (2008)

Specialization: Biomolecular Sciences and Biotechnology

Technical Skills

- **WordPress Expertise:** Experience with WordPress, including admin panel management, theme/plugin installation, Gutenberg editor, FSE themes, and content structure (Posts, Pages, and taxonomies).
- **SEO & Analytics Knowledge:** Skilled in SEO best practices, with experience using Google Analytics and Ahrefs to enhance content visibility and performance.
- **Content Creation:** Experienced in writing for both technical and marketing purposes, adapting tone and style based on the target audience.
- **Fast Learner:** Proven ability to learn complex systems and concepts quickly, demonstrated through roles in scientific and technical environments.
- **Bilingual Content Creation:** Proficient in both English and Greek, with strong technical and marketing writing skills in both languages.

Certifications

- **SEO (2024)** - HubSpot Academy
- **Email Marketing (2024)** - HubSpot Academy
- **Bioinformatics (2022)** - National Technical University of Athens
- **Laboratory Genetics (2021)** - National and Kapodistrian University of Athens
(Application and Interpretation of Genetic Tests – Accreditation of Digital & Interpretive Methodologies)

Languages

- **Greek:** Native
- **English:** C2 Level
- **German:** B2 Level