

# Erin M. Walsh

508.245.9414 • [ewalsh90@comcast.net](mailto:ewalsh90@comcast.net) • Whitman, MA 02382 • [www.linkedin.com/in/erin-walsh](http://www.linkedin.com/in/erin-walsh)

## EDUCATION

*Bridgewater State University, Bridgewater, MA - BA – Strategic Communications*

December 2019

### Minor – Public Relations

- GPA: 3.9, Dean's List all semesters

## RELATED WORK EXPERIENCE

**Digital Intern** – *NBC Sports Boston, Burlington, MA*

September 2019 – PRESENT

- Receive assignments or brainstorm creative story ideas for use on NBC Sports Boston website.
- Research a story's background information to provide complete and accurate information.
- Post articles to NBC Sports Boston Twitter page with creative lead to engage page views.
- Write articles for use on NBC Sports Boston website, such as "[Charlie Coyle hopes for bigger role with Bruins during upcoming season](#)"

**Staff Writer** – *Bruins Daily, Boston, MA*

September 2019 – PRESENT

- Write and provide in-depth analysis on the Boston Bruins for Bruinsdaily.com
- Brainstorm creative story ideas for Bruins Daily website.
- Cover and report Boston Bruins games from TD Garden, Boston, Mass.
- Conduct interviews with players and coaches to provide quality website content.

**Digital Intern** – *NESN, Watertown, MA*

January 2019 – August 2019

- Wrote and posted articles about Boston sports teams and beyond to NESN website, such as "[Patriots Teammates Rooting For Josh Gordon's Recovery Beyond Football](#)"
- Clipped video for use on NESN website using QuickTime movie.
- Received assignments or brainstormed creative story ideas for NESN website.
- Occasionally reported on Boston Celtics and Boston Bruins games from TD Garden.

**Sports Writer** – *Stanley Cup of Chowder, SB Nation, Boston, MA.*

January 2018 – February 2019

- Wrote articles about the Boston Bruins and Boston Pride for SB Nation.
- Developed article ideas and assisted in content development.

**Intern** – *WEEI Sports Radio Network, Boston, MA.*

August 2018 – January 2019

- Received and brainstormed creative story ideas for use on WEEI's website.
- Wrote creative articles for WEEI.com.
- Reported on Boston Bruins games from TD Garden in Boston, MA.
- Conducted interviews with Bruins' players to provide context for stories.
- Transcribed WEEI radio interviews.

## Public Relations Intern – *Boston Pride, NWHL, Boston, MA*

September 2017 – June 2018

- Designed, wrote, and distributed game notes and rosters to the media each week.
- Assisted in selling and scanning tickets as well as selling team merchandise.
- Coordinated coach and player interviews before and after every home game.
- Served as a PR liaison between team and game broadcast.
- Managed game day communications operations.
- Served as the main contact for all media and photography passes.
- Provided a positive fan experience and assisted in the needs of fans on game days.

## UNRELATED WORK EXPERIENCE

- **Front End Supervisor** – *Trucchi's Supermarket, West Bridgewater, MA*
- **Science Coordinator** – *Camp Satucket, YMCA, East Bridgewater, MA.*

August 2013 – January 2019

June 2016 – June 2017

## PROFESSIONAL MEMBERSHIPS

- Public Relations Student Society of America
- Bridgewater State University Newspaper, *The Comment*

September 2017 – December 2019

September 2017 – January 2019

## PROFESSIONAL SKILLS

- Mastery of Microsoft Office programs (Word, Excel, PowerPoint)
- Comfortable working in both Microsoft Windows 10 and Mac OS X.
- Comfortable with E-mail communication as well as Slack and Microsoft Teams.
- Excellent communication skills with a focus on oral, and written communication.
- Outstanding organizational, multitasking, and problem-solving abilities.
- Comfortable working with Weebly, WIX, WordPress, and Photoshop.
- Some photo and video editing experience.
- Comfortable with headline writing and SEO.
- Excellent AP Style skills.
- Excellent social media skills.
- Experience with Apple Final Cut Pro and GarageBand.
- Outstanding research skills and detail oriented.
- Outstanding ability to find stories quickly and efficiently.