

Get Access to Nest's Exclusive Sourcing Guide + Support Women & Mothers through Nest's Artisan Auction

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SOURCING FROM NEST CERTIFIED BUSINESSES



Photo courtesy of Shalini Suresh.

In the growing handmade sector, it is more important than ever to distinguish your products through verified certification and transparency. As the culmination of our Ethical Handcraft program, the Nest Seal certification mark denotes vendors' compliance achievements in accordance with the <u>Nest Standards for Homes and Small Workshops</u>.

Through our <u>curated sourcing services</u>, we've facilitated new artisan sourcing connections for dozens of brands, from runways to consumer retail. Now, we're excited to present our Nest Certified Business Sourcing Guide, featuring 24 businesses and counting across a range of product and material categories, all of which have been certified by Nest. You can receive this Nest-exclusive Sourcing Guide today by committing to licensing the Nest Seal or engaging in a give-back donation to Nest if you move forward with sourcing from a featured partner.

If you are interested in the Nest Certified Business Sourcing Guide and want to learn more about sourcing and licensing the Nest Seal of Ethical Handcraft click <u>here</u>.

SOURCE WITH NEST

JOIN NEST IN SUPPORTING WOMEN & MOTHERS



Photo courtesy of Sara Otto.

As part of Nest's 2023 Mother's Day campaign, we are organizing an Artisan Product Auction to raise public awareness of the role that the craft sector plays in supporting

women, mothers, and families, and to also provide financial support for our programs. Participation in the Auction allows partnering brands with an opportunity to reach new audiences, build a positive brand association, and support a great cause.

Nest believes that by bringing artisan businesses and brands together, we have the ability to unleash the full potential of the handworker economy. This connection empowers countless women to turn their passion into a profession while providing a path to financial stability and independence that directly benefits their families and communities.

If you are interested in participating by donating a handcrafted product, please let us know by March 3, 2023, by filling out this form.

DONATE TO AUCTION

This newsletter is made possible by the dedicated brand members of Nest's Craft Coalition. Learn more about membership here.

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