

LILLIAN JACKSON

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Professional Summary

Broadcast Journalism student at Missouri State University with experience in on-camera reporting, anchoring, scriptwriting, interviewing, and multimedia storytelling. Passionate about broadcast news and developing strong live reporting and anchoring skills through student media, field reporting, and production experiences. Seeking internship and entry-level opportunities in television news reporting and anchoring.

Accomplishments

- Selected as a student runner for the 3rd Hour TODAY Show Route 66 live broadcast in Springfield, Missouri through NBCU Academy.
- Awarded 3rd Place in Feature Writing (MCMA) for article 'STLCC Professor Walks to Save Lives'.

Skills

- On-camera reporting and live presentation
- Broadcast news writing
- Interviewing and source development
- Adobe Premiere Pro
- Video shooting and editing
- AP style and proofreading
- VO/SOT and package production
- Teleprompter proficiency
- Multimedia storytelling
- Deadline-driven newsroom work
- Social media journalism
- Team collaboration in fast-paced environments

Work History

Student Runner — 3rd Hour TODAY Show Route 66 Broadcast

NBCU Academy | Springfield, MO
April 2026

- Assisted production staff during the live Route 66 TODAY Show broadcast in Springfield.
- Supported behind-the-scenes broadcast operations during live television production.
- Observed newsroom coordination, field production, and live show logistics.

Reporter/Anchor — Ozarks News Brief

Ozarks News Brief | Springfield, MO
January 2026- May 2026

- Write and pitch stories for live student newscasts.
- Anchor broadcasts and perform live-look and look-live reporting.
- Conduct interviews, write broadcast scripts, and edit video content for news segments.
- Edit broadcast content using Adobe Pro Premier under newsroom-style deadlines.

Guest Writer — The Standard Student Newspaper

The Standard | Springfield, MO
August 2025- December 2025

- Write news and feature stories covering campus and community topics.
- Conduct interviews, fact-check information, and meet publication deadlines.
- Develop AP-style writing and storytelling skills.

Newspaper Contributor — The Montage Student Newspaper

The Montage | St. Louis, MO
January 2023 – May 2023

- Interviewed sources and wrote feature articles for publication.
- Awarded 3rd Place in Feature Writing by the Missouri College Media Association.
- Produced accurate and engaging stories under deadline pressure.

Hostess | Broadway Oyster Bar | St. Louis, MO

May 2025– Present

- Greeted and seated guests, ensuring smooth flow of service.
- Managed reservations and assisted wait staff during peak hours.
- Delivered friendly and professional customer service.

Front Desk Assistant | Missouri State University] | Springfield, MO

January 2025 – May 2025

- Assisted students, staff, and visitors with inquiries and services.
- Maintained organized and efficient office operations.

Server | The Pasta House Co. | St. Louis, MO

August 2022 – August 2024

- Managed multiple tables and orders with efficiency.
- Provided prompt food and beverage service with attention to customer needs.
- Collaborated with team members to deliver excellent guest experiences.

Lifeguard | Unique Pool Management | St. Louis, MO

June 2020- September 2021

- Ensured swimmer safety by monitoring pool area and enforcing rules.
- Responded quickly to emergencies using CPR and First Aid training.
- Delivered friendly customer service and addressed guest concerns.

Education

Bachelor of Science: Broadcast Journalism (Expected December 2026)

Missouri State University | Springfield, MO

Transfer Studies (No Degree, July 2024)

Saint Louis Community College | St. Louis, MO

High School Diploma, June 2022

Oakville Senior High School | Oakville, MO