

[Executive Luncheon]

Know-your-apps: Visibility, the True Path to Innovation

Wednesday 20th March / 12 - 2pm

Hotel Villa Dagmar
Nybrogatan 25-27, 114 39 Stockholm, Sweden

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On behalf of Datadog and Innovatus Media we’re delighted to invite you to a by-invitation-only executive leaders luncheon entitled **"Know-your-apps: Visibility, the True Path to Innovation"** held at **Hotel Villa Dagmar on Wednesday the 20th of March from 12-2pm.**

This session will be a wonderful opportunity to connect and network with some of Stockholm's leading CxOs, as well as hear and discuss the role of observability in delivering secure, scalable and reliable applications. Please find the agenda tabled for discussion below.

Talking points for the session include:

- A cost-conscious approach to observability: how to consolidate monitoring and reduce operational costs
- Taking a proactive approach to downtime: leveraging AI and ML to predict outages
- Building application resilience: strategies to predict, prevent and solve
- A look at some local use-cases where improved observability has driven more secure, scalable and reliable applications

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Special Guest Speakers:



Mats Lewan

Internationally Renowned Futurist, Author & Speaker – Moderator

Mats, is an internationally renowned, author, speaker and advisor with a career spanning 20 years in technology. He delves into the intersection of technology and human innovation. With talks revered by esteemed institutions like Karolinska Institutet and leading global corporations, Mats explores how technology shapes the future of the human condition.



Rich Perez

Regional VP – Northern EMEA, Datadog

Rich has spent 25+ years working within the technology industry, having worked at organisations such as Pagerduty, Gartner and informatics in leadership positions. Having spent the last two years of his established career at Datadog, Rich currently leads northern EMEA as the regional VP. Rich’s passion lies within building effective teams that can utilise technology to achieve positive business outcomes.



Mats Jeborn

Director of Enterprise Sales – Nordics, Datadog

Mats is an experienced Sales Leader with a demonstrated history of working in the software, networking and Cyber security industry. A dynamic professional, Mats has built multiple teams that go to market with the customer at heart. His role at Datadog involves solving complex customer problems across the region and beyond.

RSVP + Questions

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IT Leaders Luncheon: Know-Your-Environment, Building an “Always-On” Enterprise

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