

Annie Mapp

National Bilingual Reporter

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Los Angeles, CA

EXPERIENCE

Spectrum Networks/ National Bilingual Journalist

JAN. 2025 - CURRENT (1-year contract)

- Creates compelling news stories using cellphone & video editing software
- Identifies California news stories that are of national interest
- Uses social media to discover interviewees and connect with a larger audience
- Accurately provides breaking information on live television and across social media platforms
- Coordinates live streaming plans, serving as liaison between Los Angeles & New York City assignment teams

HeartMedia / Bilingual Traffic Reporter & Producer

APRIL 2024 - JAN. 2025 (PART-TIME)

- Reported on live traffic conditions in two languages, covering seven Florida regions
- Updated traffic activity using live maps and law enforcement data
- Tracked National Weather Service forecasts to update the community on daily conditions

WFLA News Channel 8/ Bilingual Reporter

MARCH 2022 - APRIL 2024

- Quickly informed the community during crises through live television reports, website articles, and social channels
- Monitored social media platforms to track breaking news events and discover parties of interest for stories
- Submitted records requests to government offices to include evidence in reports

ABC3340/ Multimedia Journalist

FEB. 2020 - FEB. 2022

- Actively monitored social media to track breaking news events across six counties in Alabama's largest television market
- Met strict deadlines to offer market viewers accurate information on live television reports and across social media
- Increased the organization's following by 30 percent by quickly writing articles and posting social content during major events

WBTW News 13/ Multimedia Journalist

JAN. 2019 - DEC. 2019

- Checked reference materials such as books, news files, or public records to obtain relevant story facts
- Successfully used camera, video editing software, and live television equipment to create and distribute content across various platforms
- Built relationships with state and local agencies for exclusive reporting

EDUCATION

University of Mississippi|2018

Bachelors: Journalism

Minor: Spanish

CERTIFICATES

- Business Journalism-King's College NYC
- Google Analytics

SKILLS

- AP Style
- Audio Editing
- Canva
- Copy Editing
- Crisis Communications
- Google Analytics
- Graphic Design
- Microsoft Office
- Public Speaking
- Records Requests
- Social Media
- Spanish
- TrafficNet