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hncopywriting.wordpress.com/ (Blog)

Top Skills

Content Writing

Creative Writing

Translation

Languages

French

Spanish

Italian

Certifications

Cambridge English Certification

Publications

wikiHow:Romanian wikiHow Project/
Cum Sa Slabesti

7 Common Mistakes We Make
When We Try To Communicate With
Elderly

9 Productivity Hacks From Great
Writers for Copywriters of Today

Bizarre Humanity Facts to Blow Your
Mind

You can take down the Pirate Bay,
but you can't kill the pirates

Simona Helena Negru

Freelance Content Writer | Author

Bucharest

Summary

I am a highly motivated, research addicted professional writer who can create engaging articles for your business . I am experienced in blog, ebooks and academic writing, able to deliver 100% unique pieces.

Experience

BoredPanda

Freelance Contributor

April 2016 - Present (5 years 3 months)

RemoteTips

Editor in Chief

February 2016 - November 2019 (3 years 10 months)

REMOTE TIPS - Travel, Productivity and Lifestyle Tips for Remoters, also

Known to The World as Digital Nomads

TravelerPlus

Head Of Content

September 2017 - June 2019 (1 year 10 months)

Remote

- develop content for the site in the niche of travel

Jolkin

Web Content Specialist

July 2016 - March 2019 (2 years 9 months)

Remote

- writing optimized content for the company clients

dexiMEDIA LLC

Web Content Specialist

January 2017 - August 2018 (1 year 8 months)

- in the first week I increased the views by 160%

Lifehack.org

Freelance Contributor

May 2014 - September 2017 (3 years 5 months)

I write engaging articles on Communication, Health, Foods, Productivity and Digital Nomading.

Elite Daily

Freelance Contributor

May 2016 - August 2017 (1 year 4 months)

Asociatia Clubul Calutul Bland

Online Marketing Manager

November 2016 - March 2017 (5 months)

- I raised the FB page likes by 160%, the post reach by 190% and the overall engagement rate by 35%
- I conducted business meetings and PR activities; I organized events and participated in charity events
- I created the Google Maps entry for the venue and started to promote it online
- I increased the number of customers by 20%
- I conducted SEO campaigns which raised the company's site in Google Search
- I conducted a fundraising campaign for a social project

YadavProject

Freelance Copywriter

October 2013 - November 2016 (3 years 2 months)

Bangkok Metropolitan Area, Thailand

- writing SEO focused articles on a series of varied topics, like fashion, culture, lifestyle and technology
- writing ebooks on topics related to health and personal development
- writing advertorials and promotional posts for a variety of websites

Xmetic Solutions

Content Writer

May 2015 - August 2016 (1 year 4 months)

Remote

Homedit

less than a year

aspiring contributor
2016 - 2016 (less than a year)

aspiring contributor
2016 - 2016 (less than a year)

Viiva.com

1 year 10 months

Editor in Chief

September 2014 - November 2015 (1 year 3 months)

Responsible for picking the subjects for my articles according to Google Trends and the social media trends, writing them, optimize them by the SEO rules and uploading them on the site.

Managing the Facebook account: since I took over it I raised the number of likes and the engagement rate.

In charge of guiding the editorial team and developing the team by recruiting new editors.

Increased the overall traffic on the site with 60%.

Freelance Copywriter and Marketing Manager

February 2014 - September 2014 (8 months)

I'm responsible for picking the subjects for my articles according to Google Trends and the social media trends, writing them, optimize them by the SEO rules and uploading them on the site.

I also manage the Facebook account: since I took over it I raised the number of likes and the engagement rate.

SEO RO

Content Writer

September 2013 - January 2015 (1 year 5 months)

Writing SEO focused articles on various topics.

TopSeventh.co

Copywriter

February 2014 - September 2014 (8 months)

Remote

- writing SEO focused articles on a series of varied topics, like fashion, culture, lifestyle, creepy-pasta and technology

Sageco

Content Writer

September 2013 - August 2014 (1 year)

Writing SEO focused articles on a series of varied topics, like fashion, culture, lifestyle and technology

RBA Management

Content Writer

August 2012 - January 2014 (1 year 6 months)

Writing SEO focused articles on all things relates to weddings

iPintoo

Freelance Contributor

2014 - 2014 (less than a year)

I wrote several articles based on SEO rules, in order to promote the new social review platform.

Rol

Social Media Specialist

April 2013 - September 2013 (6 months)

Managing the brand's FB pages and raising their engagement rate and the number of likes.

FunDeal

Content Manager

January 2013 - March 2013 (3 months)

- scheduling the offer's publication on the site with the partners and the marketing team
- editing and publishing the offers on the site
- creating, editing the photos and any other graphic material for the offer
- assuring the client service for the partners and the buyers

GhiduldeSanatate

Content Writer

August 2012 - January 2013 (6 months)

- writing articles on lifestyle, eco-living, home gardening and DIY projects
- translating articles from foreign sources

HTD Publishing

Site Manager

May 2010 - August 2012 (2 years 4 months)

- writing articles on music related topics

- releasing press communcates
- administrating and updating the site's content and database
- negociate partnerships on events
- designing graphic (video, photo) materials to promote eventes
- attending musical events, promoting and reviewing them

FemeiaStie

Content writer

August 2009 - January 2012 (2 years 6 months)

Writing articles on various topics like culture, lifestyle and attending events and write reviews based on them.

Education

Universitatea Creștină „Dimitrie Cantemir” din București

Bachelor's degree, Marketing · (2012 - 2015)

Universitatea Româno-Americană din București

Bachelor's degree, Information Technology · (2008 - 2012)

Colegiul National Elena Cuza Bucuresti

Informatics · (2004 - 2008)