



Ashwin Bhat

Profile

Ashwin has over two years of experience in Public Relations. He is currently an Account Executive with a strong passion for content writing and photography. He has worked with clients such as Instagram, Netflix Publicity India, Warner Bros. Discovery, and BBC Studios, gaining extensive experience in the entertainment and consumer sectors. His diverse experience highlights his expertise in the field.

Contact details:

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Education

Jain University, Bengaluru
Master of Arts in Journalism
& Mass Communication |
2021-2023

**DY Patil International
University, Pune**
Bachelor of Arts in
Journalism & Mass
Communication | 2018-2021

Specializations

- Media Relations
- Content Drafting
- Journalistic writing
- Influencer Relations
- Campaign Management
- Crisis Communication
- Stakeholder
Engagement

Work Experience

Allison | Mumbai

Account Executive | April 2024 - Present

Key Clients: BBC Studios, Warner Bros. Discovery, IMAX

- Media relations and responses
- Drafting and distributing press releases
- Enhancing spokesperson presence and reputation in the media

MSL Group | Mumbai

Public Relations Executive | December 2023 - April 2024

Key Client: Netflix Publicity

- Media relations
- Drafting and distributing press releases
- Managing pre-launch events such as trailer launches
- Talent management

Allison | Mumbai

Account Coordinator | Jan 2023 - December 2023

Key Clients: BBC Studios, Warner Bros. Discovery

- Media monitoring and responses
- Drafting and distributing press releases
- Managed media relations and influencer relations
- Enhancing spokesperson presence and reputation in the media

20:20 MSL | Noida

Public Relation Trainee | March 2022 - November 2022

Key Clients: Fujifilm India, Peak AI, Instagram, Dell India

- Media Monitoring
- Media Responses
- Drafting and Distributing Press Releases
- Managed Media Relations

Indo-Asian News Service (IANS) | Noida

On-field Intern | December 2019 - January 2020

Mass Studios | New Delhi

Script Writer, Advertisement, Transcription | June- August 2019

For more details: [Portfolio Link](#)