

Jacob Hudson

tjudson15@gmail.com | 478-244-2423 | [Portfolio](#)

Professional Content Writer

Over eight years of experience writing content for dozens of clients across various industries, evaluating diverse and fluid project requirements to produce B2B copy, editorials, blog posts, B2C articles, and technical writing to client standards. Utilized SEO, keyword planning, and research to write and edit content in tech, law, finance, entertainment, education, marketing, and more.

Skills

- Content Development
- Research and SEO Implementation
- Technical Writing, Editing, and Proofreading
- Microsoft Office Suite, WordPress, and CMS
- Client Consultation
- Balancing Multiple Projects
- Marketing Story Development
- Meeting Deadlines
- Line by Line Analysis
- Written and Verbal Communication
- Following Guidelines

Work History

Content Writer | Freelance | 2016 – Present

- Utilized SEO and data-driven research to craft compelling B2B copy that engaged target audiences and drove conversions
- Stayed up to date with news across various industries to provide relevant and timely written content for news outlets, totaling more than 250 articles
- Conducted scholarly research to ensure the production of accurate, quality content in fields requiring an authoritative voice, such as law, tech, and finance
- Performed technical editing for guides and rulebooks, using a careful and deliberate proofing process to fix grammar, spelling, and formatting mistakes
- Pitched content ideas to senior editors and molded them to fit company brands and voices while adhering to strict deadlines, resulting in more than 15 original publications driving 30,000 views to the website
- Wrote and published creative content online, gaining more than 1,000,000 lifetime views and driving 5,000+ views to the site of publication every month

Artificial Intelligence Prompt Writer and Analyst | Data Annotation | 2023 – Present

- Wrote intricate and deliberate prompts designed to train AI models in precise functions such as helpdesk, scene recognition, rational chain of thought, and content generation
- Followed strict parameters and guidelines to produce challenging and targeted content that tested more than a dozen AI model capabilities across multiple fields to improve them

- Gained intimate knowledge of AI capabilities and shortcomings and how to best leverage them to a company's advantage in various use cases

University Dissertation Editor and Proofreader | Approval Ready Consulting | 2020

- Carefully proofed and edited more than 20 university dissertations and essays for spelling, grammar, and formatting, ensuring they met rigorous academic standards
- Carried out detailed research to verify that all factual information written by students was accurate
- Double-checked references, quotes, and indexes for accuracy

Education

University of Louisville

Bachelor of Arts in English

2015 - 2019