

# LastPass Families-as-a-Benefit

Finally, an easy way to separate personal accounts from the workplace.

## 5 Free LastPass Licenses Per User

When you choose LastPass as a password management solution for your business, or to recommend and manage for your clients, you get a perk that's more than just a perk—it's added security. With LastPass Families-as-a-Benefit, each licensed user receives 5 additional free licenses. When employees secure their personal accounts separately from their employer, it improves security and cyber hygiene both at home and work.

## The Password Problem and the Role Employees (Unwittingly) Play:

- SaaS Sprawl is contributing to more apps that aren't sufficiently protected by SSO or MFA protocols.
- Overwhelmed with so many "apps" in their work and personal lives, employees often share and re-use passwords, even with their family.
- Employee adoption of our Families benefit has been very high.

## How It Works

With LastPass, each licensed user receives a free Families account that allows them to offer LastPass password security for up to five people. No matter how they define family—kids, spouses, roommates, friends—they can help everyone improve their cyber hygiene by avoiding re-use and sharing of common or weak passwords.



Up to 86 % of data breaches result from re-used or weak passwords.



### Benefits:

- Increased security for your own business.
- Improved workplace security for clients by recommending they take advantage of the LastPass families benefit for their employees.
- Improved employee and client experience by reducing password fatigue.
- No more password fatigue.
- Added security with no added overhead.



*As a LastPass partner, we know you take security seriously. As you recommend LastPass as part of your client's security stack, it's going to boost your credibility when you can say that you and your own employees use it as well.*

## With LastPass Employees Can:

- Share credentials safely.
- Use a Family Dashboard to manage family accounts, including re-assigning an account.
- Easily create a personal vault and simply drag-and-drop personal accounts into it.
- Rest assured that neither their employer nor LastPass have their passwords.
- Rely on LastPass 24/7 support and email the customer care team when they need to.
- Avoid re-using passwords for work that may have been shared with family.
- Take their personal LastPass account with them when they leave.
- Boost security for their family and friends as well as your business for free while they work for you.
- Experience LastPass so they can recommend it to clients.

## As a LastPass Partner, with LastPass Families you will:

- Know that employee's personal data is separate from the workplace.
- Easily disable an employee's work account when they offboard.
- Be able to let employees take their personal LastPass account with them when they offboard.
- Use the LastPass family dashboard for your own family and friends and thereby have direct experience should you get questions from clients.
- Better protect your own business.
- Build credibility with clients by being able to tell them you rely on LastPass to protect your business and provide it to your own employees.

### How to Redeem LastPass for Families:

- An explainer for employees exists [here](#). (link to the one for employees).
- There is a flyer you can share with employees on the Partner Portal.
- Once your employees are enabled with their LastPass business account, tell them to simply go to "My Account Benefits" from within their workplace vault. Set-up is straightforward and support is available 24/7.