

DEMI CERY'S CADDY

Multimedia Journalist and Documentary Filmmaker

Location: Greater London, UK

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Linkedin: www.linkedin.com Portfolio: <https://demicaddy.journoportfolio.com>

An adaptable and versatile multimedia journalist, experienced in content production, documentary filmmaking, longform investigations and breaking news. Passionate about investigative journalism, uncovering hidden truths and creating media content that is both informative and engaging. Committed to bringing original, impactful, accurate stories to the public's attention.

Work Experience

Freelance

UK

Freelance Investigative Journalist

March 2025 – Current

- Sourced and pitched regional stories and corresponding photographs.
- Published a variety of articles, both online and in print, with some making the front page.

South West Londoner

South London, UK

Multimedia Journalist

February 2026 – August 2026

- Sourced and pitched local stories and corresponding photographs.
- Conducted interviews, produced copy and published online articles.

South London Express

South London, UK

Temporary Reporter

May 2026 – August 2026

- Sourced and pitched local stories and corresponding photographs.
- Conducted interviews, produced copy and published online articles.

News Associates

Twickenham, UK

NCTJ Multimedia Journalist Fast-tracker

February 2026 – July 2026

- Working towards the gold-standard NCTJ certificate.
- Proud recipient of the Journalism Diversity Fund.

The BBC

Cardiff, UK

Trainee in Content Production

July 2025 – September 2025

- Worked as part of various teams, including TV, radio, digital and impact.
- Pitched and produced complex stories, tailoring them to the necessary format.

Workshop LTD

UK

Content Creator and Market Researcher

December 2024 – March 2025

- Utilised skills in market and audience research to help create a small business.
- Created engaging content for social media using software such as Canva.

Newsquest Media Group

Newport, UK

Temporary Reporter

December 2024 – January 2025

- Published various articles for the South Wales Argus newspaper.
- Familiarised myself with the necessary software and dynamics of a working newsroom.

Self-Employed

Cardiff, UK

Documentary Filmmaker

October 2022 – July 2024

- Pitched, planned, filmed and edited short documentary films to broadcast standards.
- Trained in digital content production, presenting and editing.

Key Skills

Adaptability

Sourcing

Article Writing

Communications
Critical Thinking
Fact-Checking

Investigative Research
Content Creation
Editing

Project Management
Storytelling
Interviewing

Education

NCTJ Diploma- currently working towards the Gold-Standard and 100wpm shorthand (final exam in November 2026)

Trained in content production with BBC Wales in 2025

Master's degree in Digital Documentaries; graduated from Cardiff University in 2024

Bachelor's degree: Journalism, Media and Sociology, graduated with a 2.1 from Cardiff University in 2022