



We help technology companies develop patent portfolios that increase the value of their business

Creating barriers-to-entry with a minimal number of patents that protect & defend your value proposition

[How It's Done](#)

[Let's Talk](#)



Our Approach

Most technology companies create patents that protect their technology and not their business. These patents give a false sense of security while leaving the opportunity space open to competitors. The solution is to create patents that support the business strategy and increase the value of a business. Taking this approach to creating a **patent portfolio can facilitate new business opportunities.**

Furthermore, by extending your development team with seasoned inventors you've broadened your scope and ability to reach new technologies and vertical markets. Our unique process enables your business to quickly and effectively create a strong wall of protection using patents that are centered around your Value Proposition.

This tactical move frees up your team to focus on accomplishing your business goals while we design and execute a strategy to protect and increase your value.

	MULTI-INNOVATION APPROACH	TYPICAL APPROACH
Drafting patents and claims	Yes	Yes
Inventing & enabling new technologies	Yes	No
Patent portfolios that protect your Value Proposition	Yes	No
Increase your potential for a higher exit multiplier	Yes	No
Intentionally create barriers-to-entry	Yes	No
Business and patent strategies working in concert	Yes	No



What we do best



PRELIMINARY PROTECTABILITY STRATEGY

We help you quickly get on your feet by identifying and clarifying the actual business problem you are solving and create a high-level map of your business space. This preliminary strategy leaves you with actionable recommendations on your next steps for developing a patent portfolio strategy that protects the full potential of your business.



COMPREHENSIVE PATENT PORTFOLIO STRATEGY

Creating a strategic, business-centric patent portfolio protects and can even increase the value of a business. We help you do this by developing a patent portfolio that creates a wall of protection against your potential competitors while minimizing the number of patents required to accomplish this target.



PATENT DEVELOPMENT & EXECUTION

We research technology, invent, develop patent specifications and work with your lawyers to deliver a high-quality set of patents that supports your business. Part of this process includes maintaining the intentions and spirit of your portfolio strategy.



WORKSHOPS & PRESENTATIONS

As a way to educate others on our strategic approach to patents, we offer expert advice through presentations, workshops, webinars, podcasts, and panels with other industry experts. Our work with you and your team can flex from a short presentation to a full-day, hands on workshop.

Let's Connect

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