

# CLIENT SPOTLIGHT

## skysthelimit.org

### SOCIAL MEDIA HIGHLIGHTS

#### JUNE 2018 STATS



Tweets per day: 2.5 | Twitter engagement rate: 1.1%

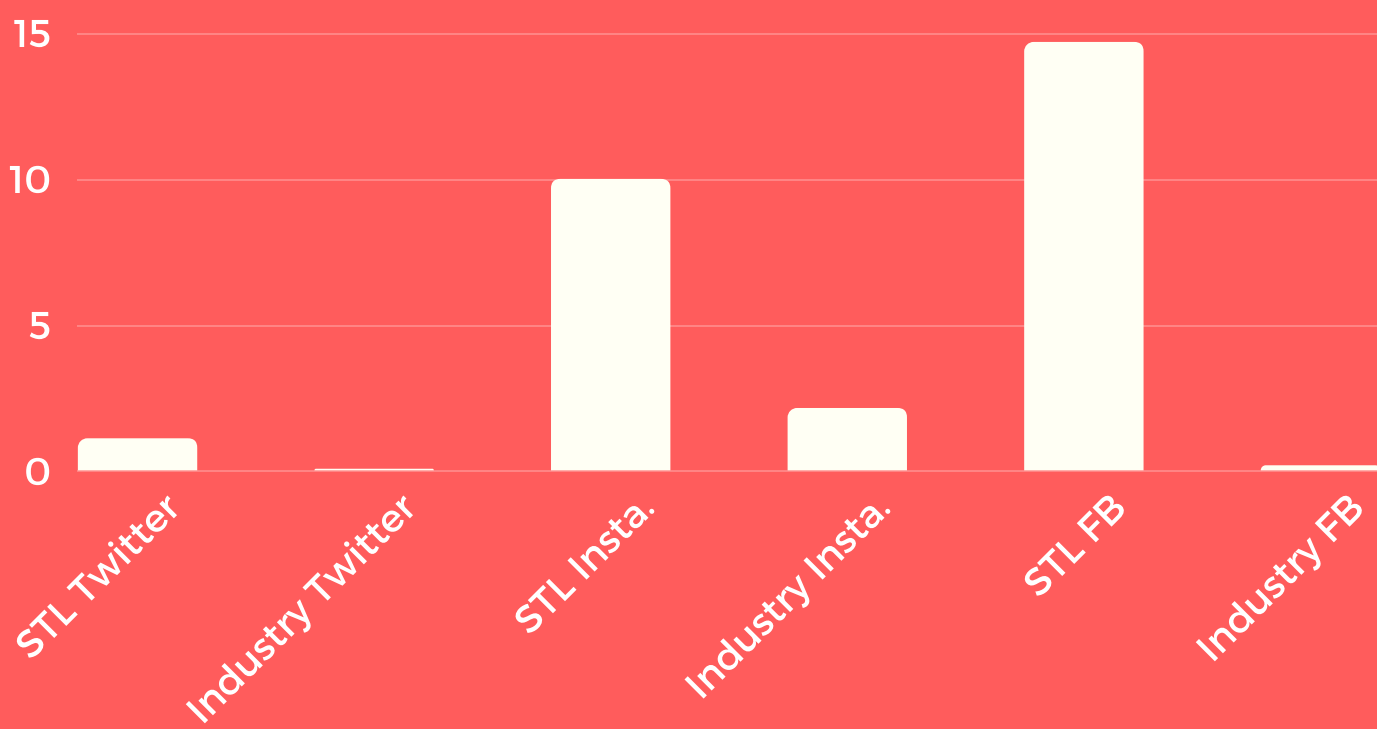


Instagram posts per day: .63 | Instagram engagement rate: 10%



Facebook posts per day: .5 | Facebook engagement rate: 14.7%

### skysthelimit.org engagement compared with nonprofit industry average



Source: Rival IQ, 2018 Social Media Industry Benchmark Report



380 LIKES

45 CLICKS

"We work with motivated, creative and hard-working entrepreneurs who are ready to build their business and achieve their goals."



ORGANIC POST

"Calling all creators, dreamers, hustlers, entrepreneurs, bosses, doers — there's more out there for you than you know. Let us help you find it."

20% ENGAGEMENT



BOOSTED INSTAGRAM POST